2018 Conference Sponsorships

2018 Families Learning Conference
NCFL’s annual Conference is the premiere event focused on innovative strategies and practices in family literacy and learning, two-generation education solutions, and parent and family engagement. The national audience includes approximately 1,000 educators, school leaders, literacy advocates and practitioners, researchers, and family engagement experts. This year’s conference will be held in Ft. Lauderdale, FL on September 24th – 26th, 2018. Specific opportunities for your Sponsor recognition are outlined below.

Benefits for all Sponsors
In addition to the offerings listed below, each Sponsorship level includes:

• Inclusion of your promotional collateral in our attendee tote bags
• Advertisement in print program
• Advertisement on digital app
• One complimentary Conference registration included for $2,500 Sponsorships
• Two complimentary Conference registrations for Sponsorships $5,000 and up
• Recognition in online event promotion
• Materials on table during General Session
• Coupons/offerings in virtual swag bag
• Inclusion on digital app scrolling banner

Beach Welcome Reception: $25,000 (Exclusive) - SECURED
Be the brand that opens the 2018 Families Learning Conference with a splash! Attendees will kick off the opening night of Conference at a festive beach reception, with your company listed on reception invitations and one (1) complimentary guest drink ticket. Your additional sponsor benefits include:

• Opportunity to introduce NCFL President and Founder Sharon Darling on the main stage
• Premium recognition of your brand in pre-Conference emails, on the website, at Conference, on the app, and during NCFL’s President remarks
• Designated, high-visibility table set up near Conference Registration
• Prime seating at head table
• Opportunity to unveil your new project/preview upcoming brand announcement
• Branded gobo light available for an additional charge
Closing Brunch: $35,000 (Exclusive)
Harness the excitement at NCFL’s Brunch ceremony by engaging Conference attendees in your brand at the Conference closing session! Sponsor has exclusive speaking role during the Conference finale event. Your additional sponsor benefits include:
- Naming rights to Closing Brunch event
- Prime seating at head table
- Opportunity to provide branded merchandise in seats
- Logo on large screens during brunch session
- Branded physical signage

Family Service Learning in Early Childhood: $25,000 (Exclusive) - SECURED
Be the exclusive sponsor of the pre-Conference innovative learning session focused on early childhood. In collaboration with the Global Family Research Project (GFRP), formerly Harvard Family Research Project, and The Early Learning Lab (ELL), NCFL will host a partnership event for Conference attendees centered around family engagement and family service learning in early childhood, a huge draw for Conferencegoers. This one-of-a-kind event, led by national field experts, will be a 4-hour active outdoor session using the tenets of design thinking and bringing Conference attendees together to brainstorm, interact, and actively participate in a powerfully engaging session.

Hydration Station: $5,000 (Exclusive)
Sponsor beverage stations during NCFL Families Learning Conference (Tuesday and Wednesday). Your company will be featured as the exclusive sponsor of beverage breaks on the website, on signage at the event, in the mobile app, and in the Conference program. Napkins with your logo will be placed at each break station.

Attendee Scholarships: $5,000
Provide educators and practitioners the ability to attend the powerful Families Learning Conference by sponsoring 10 fully-funded scholarships for attendees. NCFL’s three-day Conference is packed with opportunities for attendees to deepen, renew, and refresh their commitment to their profession through exposure to hundreds of compelling relevant speakers, access to nationally-renowned funders, and networking events convening like-minded professionals in the field. Cost detail: 10 registrations x $500 = $5,000
**Charging Station: $5,000 (Exclusive)**
Allow attendees to unplug and plug in during the Conference! A popular addition to any event, Conference-goers flock to a place to charge devices with close access to sessions. Promote your brand while providing a valuable addition to the attendees’ experience! Your sponsor benefits include a special mention by NCFL President during Conference opening remarks, your brand’s recognition on digital signage throughout Conference, the ability to provide branded phone/tablet chargers for use during Conference, and physical and digital signage at Registration and at Charging Station. Your sponsorship also includes a designated exhibitor table for products or promotional items.

**Featured Session: $5,000/each**
Provide attendees access to powerful, expert-led educational content by sponsoring a Featured Session. Your sponsorship covers costs for meeting space, wireless internet, a screen, podium, LCD, and microphone for each session, as well as branded on-site signage and program recognition. Additionally, a designated representative from your organization may provide introductory remarks for the session. Sponsor may select featured session that aligns with company area of interest.

**Exhibitors: $750/table**
Your company will enjoy prime placement in the main Conference breezeway, where attendee foot traffic is heaviest. You will have an 6-foot table with the ability to bring branded table covers, signage, and promotional giveaways and company information to share with approximately 1,000 attendees throughout Conference. Exhibit tables will have access to Wifi and electrical outlets, and include one complimentary registration.

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For more information or to secure a sponsorship, please contact Brooke Burnette, Development Manager, at bburnette@familieslearning.org or 502.709.2634.