Driven to change lives.

At Toyota, we strive to do more than make cars. We strive to support community members, foster deeper relationships and enrich quality of life. When we come together, we thrive together.

toyota.com/usa/community

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**CHANGING LIVES THROUGH EDUCATION**

When you make a tax deductible donation to NCFL, you ensure more families will gain essential literacy and learning skills that empower them to succeed in school, in work, and in the community.

[familieslearning.org/donate](familieslearning.org/donate)
A Shared Commitment to Mission and Families in Need

The National Center for Families Learning works to eradicate poverty through education solutions for families. Over our 28-year history, we have changed the lives of millions of families across the country by providing literacy strategies, programming, and resources. Engaging multiple generations together has been a fundamental and distinguishing aspect of our work, because we know this holistic approach creates a stronger impact and greater success for families.

Our entire staff is committed to this mission, and we’re thrilled to have you join our efforts at the Families Learning Conference. We recognize solving our nation’s literacy challenges is a collective effort, and we are here to help make your experience as rewarding as possible. Please reach out to any of us during the Conference should you need assistance. We thank you for being a part of this event and for your work in connecting, engaging, and empowering families to reach their full potential.

Felicia Alfred
Andrea Brown
Brooke Burnette
Angel Chichester
Adam Cochran
Shea Coughlin
Josh Cramer
Sharon Darling
Donna Elder
Amanda Evans
Chad Farabee
Laura Floyd
Jessie Hardison
Julia Harper
Kim Jacobs
Brenda Logan
Patricia Lovett
John MacLeod
Anne Leigh McAllister
Lynn McGregor
Cathy Miller
Tracy Noles
Deborah Poag
Gail J. Price
Tara Pruitt
Jon Reigelman
Karen Richardson
Emily Sedgwick
April Simpson
Sara Ulliman
Margo Waddell
Welcome to Tucson, Arizona, and the Families Learning Conference 2017! You will spend the next three days with outstanding leaders in education, research, policy, and family literacy. Be prepared to engage in conversations with these leaders and connect with your peers to share best practices.

The Families Learning Conference is the premier event in family literacy each year, and we’re confident this year’s event will empower you to keep doing the great work you do in communities and with families across the country. Some of the highlights include:

- **Over 100 concurrent sessions** covering a variety of topics including family learning, early childhood learning, family engagement, adult education, and more.

- **Nine featured sessions** including discussions on black male achievement initiatives, funding for two-generation programs, and how family literacy has impacted American Indian communities.

- **A live national webcast** session on the role libraries play in a child’s transition to kindergarten and how that role is changing.

- Our Toyota banquet celebration will recognize the Toyota Family Teacher of the Year.

- Dinner and a movie under the stars, featuring a screening and discussion of the film *Screenagers: Growing up in the Digital Age*.

- **Handmade totes** for each attendee made by mothers who are participants in Fiberworks, a program of the Americana Community Center in Louisville, Kentucky—one of the newest NCFL Family Learning sites. The women come from all over the world and are using their skills in sewing (or learning to sew) to produce income for their families.

- **Outstanding keynote speakers** and inspirational student speakers who will share with you their stories of success against the odds.

Be sure to download the Families Learning Conference app to maximize your experience through its reminders and schedule builder.
Get all the Conference information right on your mobile device. Stay up-to-date with the latest updates and notifications, build your personal schedule, and interact with other attendees through the Activity Feed. Follow the instructions below to get started!

1. On your iOS or Android device, search your app store for an app called “AttendeeHub,” or scan the QR code at the top of this page.
2. Download the app.
3. Open the CrowdCompass AttendeeHub app and type “ncfl” into the search box. This will bring up the Families Learning Conference event.
4. Click “Download.”
5. When prompted for a password, enter “ncfl2017,” then click “Download Event.”
6. The app will open. Click the top-left 3 vertical bar navigation icon, then click “Login.”
7. Type in your First and Last name and click “Next.”
8. Type in an email address you can access immediately.
   - This can be different from the email address you used to register for Conference.
   - A 4-digit verification code will be emailed to you from “support@crowdcompassmail.com.” Check your Spam/Junk if this email does not come right away.
   - If this email fails to come within 5 minutes, please email tech@familieslearning.org requesting your code; be sure to include your name and the email address you used. Your code will be emailed to you from Adam Cochran, IT Manager at NCFL.
9. Enter your 4-digit verification code and click “Verify.”
The first 5 years are when children’s brains grow fastest. With simple activities like this one, you can make every moment with your baby a brain building one.

Learn more at joinvroom.org
Screenagers Film, Food Trucks (Tuesday)

Concurrent Sessions

Ballrooms, Salons (General Sessions, Concurrent Sessions, Webcast)

Registration, Book Signings, Wonderopolis Pop-Up Store, NCFL Booth
The JW Marriott Tucson Starr Pass Resort and Spa offers everything you could want for your stay in Tucson. Located in the heart of the Sonoran Desert, the resort puts the best of Tucson at your fingertips—you may not need to leave the property! Perfect your swing with championship course play at Starr Pass Golf Club, tantalize your taste buds with exceptional cuisine at one of our on-site restaurants, treat yourself to a day of pampering at our signature spa, get a workout in at our fitness center or on one of our outdoor trails, or simply relax by our stunning multi-level pool, which also boasts a waterslide and lazy river.

On-site dining options are plentiful. Try the Signature Grill for a Southwestern take on fine dining, where many recipes are handed down through generations of local families. Primo with Patio Dining features handcrafted Italian fare, prepared with fresh ingredients grown on-site at our resort. Head to Catalina Barbeque Co. & Sports Bar for some of Tucson’s most delicious barbeque, or relax after a busy day at Salud, where you can select from desert-inspired cocktails, an extensive list of fine wines, and join our festive Tequila Toast nightly at 5:30pm.

You may be recorded or photographed.

All persons on the premises of the JW Marriott Starr Pass Resort and Spa in connection with the 2017 Families Learning Conference held October 9–11, 2017, consent by their participation to the reproduction of their likenesses in connection with the photography and videotaping of conference events. Please direct any questions or concerns to the Registration Desk or to Jessie Hardison 502-584-1133, ext. 114, or jhardison@familieslearning.org.
Using the designated hashtag for the day, post any of the prompts listed below to Twitter, Facebook, or Instagram. Post using the the prompts below (including the designated hashtag) and be entered into a drawing for the chance to receive a free registration to our 2018 Families Learning Conference! The winner will be selected at random from all qualifying posts and announced in November 2017.

Monday, October 9: **CONNECT (#NCFL2017connect)**
- Tag someone who is missing out on the 2017 Families Learning Conference!
- Post a selfie with an NCFL staffer.
- Post your biggest “aha” moment from Monday’s events.
- Post a selfie with a colleague or new contact you made today.
- Let’s make the @Toyota Teacher of the Year shine bright—share the winner with your networks!
- Let’s make Magic together! Post your favorite moment from Magic Johnson’s keynote speech.

Tuesday, October 10: **ENGAGE (#NCFL2017engage)**
- Post your “aha” moment from one of the Tuesday 3:00pm featured sessions.
- Tag our title sponsor @Toyota and show them that we’re going places!
- Post a picture modeling your tote bag made by Fiberworks.
- Show us your best red carpet pose as you head into the exclusive documentary screening of *Screenagers* on Tuesday night!
- Grab a friend and strike a pose at the NCFL backdrop located near Registration.

Wednesday, October 11: **EMPOWER (#NCFL2017empower)**
- Unveil the location of the 2018 Families Learning Conference to your network and tag three people who cannot miss it!
- What new strategy, tool, or take-away will you implement when you get back home? Tag your organization!
- Give us one word that describes your experience at the 2017 Conference.
- What are you wondering about today? Stop by the Wonder pop-up store and let @Wonderopolis know!
- Tag presenters from the sessions that left you most empowered!
The National Center for Families Learning gratefully acknowledges the following partners and sponsors for supporting the 2017 Families Learning Conference.

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The Campaign for GRADE-LEVEL READING
COABE
Coalition on Adult Basic Education
Goodling Institute
for Research in Family Literacy
Institute for Educational Leadership
Leading Across Boundaries
Literacy Connects
URBAN LIBRARIES COUNCIL
Earvin “Magic” Johnson is the Chairman and CEO of SodexoMAGIC. Having left the basketball court for the boardroom, Johnson has successfully parlayed his skills and tenacity on the court into the business world as Chairman and CEO of Magic Johnson Enterprises (MJE). MJE provides high-quality products and services that focus primarily on ethnically diverse and underserved urban communities through strategic alliances, investments, consulting, and endorsements. In 2006, Magic Johnson Enterprises partnered with Sodexo to form SodexoMAGIC, a food service and facilities management company. Johnson also serves as Chairman and Founder of the Magic Johnson Foundation, where his relentless commitment to transform Urban America continues through HIV/AIDS Awareness & Prevention Programs, Community Empowerment Centers, the Taylor Michaels Scholarship Program, Magic Workforce Solutions, and Magic Johnson Bridgescape Academies.

Billy Mills is the only American to ever have won Olympic gold in the 10,000 meters and member of the Oglala Lakota Tribe. Mr. Mills was born and raised on the Pine Ridge Indian Reservation in South Dakota and earned an athletic scholarship to the University of Kansas. After being commissioned an officer in the United States Marine Corps., he made the Olympic team and won the gold medal for the 10,000 meter run at the 1964 Tokyo Olympics. Today Mr. Mills is an accomplished businessman, author, and National Spokesperson for Christian Relief Services, having helped raise over 500 million dollars in cash and in-kind for charities worldwide. He has received many awards throughout his lifetime and has been a positive influence on many American youth.

Jose Rene “J.R.” Martinez is an American actor, author, motivational speaker, and retired U.S. Army soldier. In March of 2003, Mr. Martinez was deployed to Iraq. In April he sustained severe burns to over 34 percent of his body when his humvee hit a roadside bomb. Since his recovery, Mr. Martinez has become a highly sought-after motivational speaker. He has traveled around the country speaking about his experiences to corporations, veterans groups, schools, and other organizations.
(Live Webcast) **Family Engagement in Libraries: Supporting the Transition to Kindergarten**
Monday, Oct. 9, 11:15am–12:30pm • Arizona Ballroom

What role does a library play in a child’s transition to kindergarten and how is that role changing? Hear insights from Susan Benton, president and CEO of the Urban Libraries Council; Dr. Margaret Caspe, senior research analyst for the Global Family Research Project; Sue Kirschner, youth literacy and outreach manager of Cuyahoga County Public Library; Kendra Davey, literacy initiatives program manager of Pima County Public Library; and Dr. Josh Cramer, vice president of NCFL. Brought to the Conference by the Urban Libraries Council and NCFL, this live webcast is sponsored by Better World Books.

**Two-Generation Funder Panel**
Monday, Oct. 9, 3:00–4:15pm • Arizona Ballroom

Ralph Smith, managing director of the Campaign for Grade-Level Reading, will lead a panel discussion with a diverse group of funders who are focusing on investing in education solutions for families. Learn from funders themselves about the strategies, results, and initiatives that are rising to the top in their giving portfolios. You will hear from Dorian Burton, assistant executive director at the William R. Kenan, Jr. Charitable Trust; Karen Ortiz, vice president of Helios Education Foundation; and Tony Peyton, program officer at the C.E. & S. Foundation.
Start Tuesday, October 10, off with an energizing breakfast and discussion with GED Testing Service® CEO Randy Trask. Got a burning question in adult education? Participants will have the opportunity to ask questions of one of the premier minds in adult education both in person and using the hashtag #AskRandyTrask on Twitter.

This session will feature pioneering education and human services leaders speaking on 2Gen approaches and opportunities for communities to drive state policy for two-generation outcomes across party lines. Featuring leaders from Arizona and Colorado, with national expertise from Ascend at the Aspen Institute, this session will highlight the policy opportunities for 2Gen approaches in key states with a focus on how local leadership and on-the-ground efforts can inform and mobilize policy changes for children and their parents together.

You won’t want to miss hearing Terri Clark, Read On Arizona literacy director, and Nicol Russell, deputy associate superintendent for early childhood in the Arizona Department of Education, as they present their innovative partnership work in the state. Read On Arizona is the state’s early literacy initiative focused on improving outcomes for children ages birth-8. Effective leadership in today’s highly complex environment requires the ability to work with partners and stakeholders to implement effective strategies that address the challenges all communities face. In this session, participants will explore the challenges and success of developing and implementing collaborative, results-focused strategies, holding mutual accountability for continuous improvement, and accelerating aligned action to achieve collective impact focused on early literacy.
Family and Child Education (FACE) Model: Engaging American Indian Families Through Powerful Learning Partnerships and BIE Outcome Goals
Tuesday, Oct. 10, 3:00–4:15pm • Tucson Salon E

This session is designed to inspire educators as they learn about a family literacy model with over 27 years of proven success. This session will address the achievement gaps for American Indian children and schools as well as how to support parents/primary caregivers in their role as their child’s first and most influential teacher. Hear a panel discussion that includes the partners that support the FACE initiative: the Bureau of Indian Education (BIE); National Center for Families Learning (NCFL); Parents as Teachers (PAT); and Research & Training Associates, Inc. (RTA).

National Black Male Achievement Initiatives
Tuesday, Oct. 10, 3:00–4:15pm • Arizona Salon 10-11

Hear from the nation’s preeminent leaders working to drive positive outcomes for black men and boys. A highly engaging panel will be led by Dorian Burton, assistant executive director at the William R. Kenan, Jr. Charitable Trust and co-founder of the TandemED Initiative for Black Male Achievement and Community Improvement, which is both a local and national initiative focused on scholarly excellence in promoting research, practice, and policy that create pathways to success for black men and boys. Dorian will lead an important and eye-opening discussion with Dr. Brian Barnes, co-founder & president of TandemEd LLC; Leon Ford, founder of Leon Ford Speaks, LLC; Dr. Robert Simmons, vice president of strategy and innovation of Campaign for Black Male Achievement (CBMA); and Trabian Shorters, founding CEO of BMe Community.
The Superintendents’ Family Literacy Roundtable presents an opportunity for attendees to engage in a discussion of family literacy from a school-system level. The roundtable will explore strategic decisions that can be made from the top that result in high-quality family literacy programming. You will learn how to engage your district leadership in the importance of family literacy. Topics such as how to fund family literacy, successful family literacy staffing structures, and family literacy-centric decision making will be primary themes. Superintendents will participate in a facilitated panel discussion followed by questions from the audience. NCFL Board Member and former Superintendent of Lincoln Public Schools and Puyallup Public Schools Dr. E Susan Gourley will facilitate the discussion with Dr. Jim D. Rollins, superintendent of Springdale Public Schools; Dr. Brian T. Binggeli, Superintendent of Plano Independent School District; and Dr. Martin W. Bates, superintendent of Granite School District.

Do you fully understand the impact of unconscious bias on your professional and personal effectiveness? All evaluative processes by people about people—such as when, where, why, and how we work with parents/guardians, learners, educators, community partners—are affected by unconscious bias. This interactive and experiential workshop will introduce the concept of unconscious bias—the mental shortcuts our brains take to help us make decisions quickly. This workshop is for you if you’d like to develop a deeper understanding of the filters through which you view the world, explore key learnings about the mind and the research that underlies unconscious bias, and identify ways to break the biases that hinder human engagement and collaboration.
Kenya Epps serves as the Director of Infant University and Family Connections in the Village of Promise (VOP) Toyota Family Learning Connections Program in Huntsville, Alabama. She previously served as the Lead Family Advocate and as Co-director of Infant University and Family Connections. Kenya is a sought-after speaker and has spoken on behalf of the Village of Promise on numerous occasions, including at the National Center for Families Learning Cohort Training where she shared parent engagement strategies.

Norma Huerta’s dreams are coming true. Fifteen years ago in a Mesa Public Schools’ family literacy program, she hoped to see her children graduate from college. Today, one child has graduated from college, another is attending college, and Norma has a six- and an eight-year-old. She currently serves as the Family Literacy and Adult Education Liaison for Mesa Public Schools. She credits the family literacy program staff for helping her focus on her future.

Wilphina Becenti’s success story is a testament to the power of perseverance and family literacy. She and the youngest of her three daughters attended the Little Singer Community School FACE Program, Winslow, Arizona, for two years. In 2015, Wilphina got her MA in Multicultural Education and works full time as the Language and Cultural teacher at Little Singer. Her daughters are gifted students, and they all attribute their literacy success to the FACE program.

Marie Claudia Gauthier has attended the Community School South Family Literacy program, Broward County Florida Public Schools with her family since 2014. Eager to improve her English skills, Marie is now reading at the Academic Level. She is working toward becoming a teacher. She and her three children participate in Toyota Family Learning (TFL) Service Learning and Parent and Child Together Time® sessions. When working with new families, Marie is quick to extoll the benefits of TFL.
##MONDAY, OCTOBER 9

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<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tr>
<td>6:30 am – 6:00 pm</td>
<td>Registration Open</td>
<td>[Arizona Ballroom Foyer]</td>
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<tr>
<td>8:15 – 9:30 am</td>
<td>Opening Session</td>
<td>[Arizona Ballroom]</td>
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<tr>
<td></td>
<td>The Families Learning Conference 2017 kicks off with opening remarks</td>
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<td>from NCFL President and Founder [Sharon Darling]</td>
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<td>followed by a spirited message to families from Deborah Phelps (@MamaPhelpsH20)</td>
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<td>award-winning educator and best-selling author.</td>
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<td>Student speaker [Norma Huerta] from Mesa Public Schools will share</td>
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<td>her story of hard work, dedication, and success.</td>
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<td>A book signing of Ms. Phelps’ A Mother for All Seasons immediately</td>
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<td>follows. Books will be available for purchase ($20).</td>
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<tr>
<td>9:30 am – 1:30 pm</td>
<td>Wonder Pop-Up Store and NCFL Informational Booth Open</td>
<td>[Arizona Ballroom Foyer]</td>
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<td>9:45 – 11:00 am</td>
<td>CONCURRENT SESSIONS I</td>
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<td>Breaking Down Barriers: Intergenerational Issues</td>
<td>[San Luis 2]</td>
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<td>[Nakimia Agnew, Family Resource Center; Sandra Blanch, Family</td>
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<td>Resource Center]</td>
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<td>Often program participants enter our classes with personal</td>
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<td>barriers that will hinder their learning and success in our</td>
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<td>programs. This session will look at intergenerational trauma and</td>
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<td>how it serves as a barrier to participant success and it also will</td>
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<td>look at ways to break down that barrier.</td>
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<td>Bridging the Language Gap: Transitioning Students</td>
<td>[San Xavier]</td>
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<td>[Lora Wright, The Learning Source]</td>
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<td></td>
<td>There is a difference between the skills that students have and</td>
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<td>the skills that their employers need. This presentation will use</td>
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<td>researched-based best practices for the four skills: reading,</td>
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<td>writing, listening, and speaking and introduce participants to</td>
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<td>engaging activities to prepare students with the skills needed to</td>
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<td>be successful.</td>
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<td>Building Book-Sharing Habits in Any Language!</td>
<td>[San Pedro 2]</td>
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<td>[Amanda Bonds, Words Alive]</td>
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<td>Learn proven methods of engaging parents of young children in</td>
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<td>building book-sharing habits at home and in ANY language! This is</td>
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<td>a hands-on session, so be ready to move and play! Take away ideas</td>
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<td>and methods designed to bolster parent engagement and language</td>
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<td>and literacy skills for children 0-6 years.</td>
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**We Want Your Feedback!**

We’re always working to make the Families Learning Conference the best it can be. Complete our survey about the 2017 Conference and be entered to win a FREE REGISTRATION to the 2018 event! [bit.ly/ncfl2017survey](bit.ly/ncfl2017survey)
## MONDAY, OCTOBER 9

### 9:45 – 11:00am  CONCURRENT SESSIONS I

#### Building Resiliency Through Family Service Learning
- **Cynthia Mora**, The Public Education Foundation;  
- **Dr. Beverly Mathis**, The Public Education Foundation

Understanding current research, we know that resilience and grit are key factors in long-term success. As facilitators for Family Learning programs, we want to embed these skills in programming as much as possible. Join us for guidance on developing resilience for families you work with through family service learning.

#### Circles of Support: The Power of Family Engagement
- **Meryl Jones**, NYC Department of Youth and Community Development;  
- **Deborah Taylor**, NYC Department of Youth and Community Development

The Circles of Support family engagement toolkit is built around three elements that NYC Department of Youth and Community Development believes are vital to successful family engagement—communication, participation, and partnership. In this participatory workshop, come discover strategies that assist organizations in enhancing their own family engagement practices. You also will gain access to an online toolkit.

#### Doo Shi K’e Dii Da - It’s None Of My Business
- **Karletta Charlee**, T’iis Ts’ozi Bi’Oltta Community School Family and Child Education;  
- **Doreen Baki**, T’iis Ts’ozi Bi’Oltta Community School Family and Child Education;  
- **Lorraine Yazzie**, BIE Family and Child Education

Effective and efficient teamwork is the foundation of a successful family literacy program. When a team works together to support families, families grow and will make positive changes in their lives. Good communication, accountability, professionalism, leadership, and fun can help to strengthen teams and create strong programs within your community.

#### Engage, Equip, and Empower Diverse Families
- **Jennifer Love**, Prince George’s County Public Schools;  
- **Young-chan Han**, Maryland State Department of Education

This session will highlight two-generational learning programs, KinderConnect and Parent and Child ESOL (PACE), as well as an international parent leadership program. Each of these intentional opportunities for engagement creatively and effectively equip, engage, and empower diverse families to support student success.

#### Every Child Ready to Read’s Impact on Communities
- **Judy T. Nelson**, Pierce County (Wash) Library System;  
- **Maren Ostergard**, King County Library System

Every Child Ready to Read is a research-based, family engagement program for early literacy used by public libraries nationwide. Learn about the ECRR model, partnering with libraries on early literacy, new tools for early childhood educators, and new research showing the ECRR’s impact on library services and parent behavior.

#### Family Money Skills
- **Mary J. Schultz**, National Endowment for Financial Education

Managing money doesn’t come naturally and it is not easy. Together, parents and children can discover how to make the most of their money. This workshop is designed to provide attendees with valuable money management activities to share with their children, dealing with concepts like setting savings goals.
<table>
<thead>
<tr>
<th>Time</th>
<th>Session Title</th>
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<th>Presenters</th>
<th>Summary</th>
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<tbody>
<tr>
<td>9:45 – 11:00am</td>
<td><strong>CONCURRENT SESSIONS I</strong></td>
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<td></td>
<td><strong>Inquiring Minds: Getting Ready To Learn with STEM</strong></td>
<td>San Ignacio</td>
<td>David Lowenstein, PBS; Kimberly Brenneman, CPB-PBS Ready To Learn; Jean Crawford, PBS KIDS; Dr. Pamela Johnson, PBS</td>
<td>When children interact with their surroundings, ask questions, and seek answers, they are practicing scientific inquiry. This mindset is invaluable as they develop learning habits and practices. Join CPB and PBS KIDS to discuss the importance of early science inquiry and free resources for families.</td>
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<td><strong>Introducing Burlington Basics: For Low Level ESL</strong></td>
<td>Arizona Salon 11</td>
<td>Sylvia Gomez, Burlington English, Inc.</td>
<td>Come see how Burlington Basics is designed to provide your NRS ESL Level 1 (Beginning ESL Literacy) students with a good foundation of basic vocabulary, language structures, work skills, and life skills so they will be able to communicate and interact at work, in school, and in the community.</td>
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<td><strong>Meeting the Challenge: Incorporating Employability</strong></td>
<td>Tucson Ballroom B</td>
<td>Dr. Carol Clymer, Goodling Institute for Research in Family Literacy and Public Education Foundation</td>
<td>Family literacy can provide vital transition support for parents seeking employment or postsecondary opportunities. We focus on findings from interviews with family literacy providers and their career pathways and employability programming. Participants in this workshop will learn about the successes and challenges these programs encountered as they developed programming.</td>
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<td><strong>Process Evaluation: A Key to Program Success</strong></td>
<td>Arizona Salon 9</td>
<td>Dr. Lori Nebelsick-Gullett, NG Consulting; Lynn McGregor, National Center for Families Learning; Danielle Monroe, NG Consulting; Marjorie Myles, Genesee Independent School District Head Start</td>
<td>This presentation will focus on the impact of formative feedback from process evaluation on implementation fidelity and attainment of intended outcomes. Presenters include evaluators, NCFL staff, and program delivery staff. Examples of data use, interpretation, and impact will be discussed.</td>
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<td></td>
<td><strong>Strategies to Address Disconnected Youth</strong></td>
<td>San Pedro 1</td>
<td>Sheryl Hart, Arizona Department of Education; Christopher Dickinson, Arizona Department of Education</td>
<td>This session will provide an overview of data related to disconnected youth (16-24 years old, not in school/not working) in Arizona. We also will present strategies being used to combat these critical issues surrounding youth. We must all work together to provide paths to success for our most at-risk youth.</td>
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<td><strong>Using Wonder to Inspire Young Poets</strong></td>
<td>Arizona Salon 12</td>
<td>Leticia Citizen, Highland Oaks Elementary School</td>
<td>Participants will learn how writing fueled by wonder promotes student engagement. Using wonderopolis.org is a great way to pique student curiosity and create purpose for writing poetry. Student examples will be used to model how writing can be lifted to a new level when wonder is used as the basis.</td>
</tr>
</tbody>
</table>
**MONDAY, OCTOBER 9**

**11:15am – 12:30pm CONCURRENT SESSIONS II**

**Adult Education: An Investment in America’s Future** [Tucson Ballroom D]

*Reecie Stagnolia*, Kentucky Council on Postsecondary Education;  
*Sheryl Hart*, Arizona Department of Education

Why is Adult Education so important? In today’s environment it’s critical that Adult Education systems demonstrate efficiency and effectiveness and be valued as a strategic investment in America’s future. The Workforce Innovation & Opportunity Act (WIOA) serves as a significant catalyst for state’s adult education leaders to transform the Title II, Adult Education & Family Literacy Act (AEFLA) system to meet the needs of our students, employers, postsecondary education and training institutions, and our partners.

**Connections: PFCE, NCFL, and the Data Story** [San Ignacio]

*Arlise Ford*, Educational Alliance;  
*Kenya Campbell*, Educational Alliance;  
*Sarah Koo*, Educational Alliance

This session focuses on how the Head Start Parent Engagement framework (PFCE) and the National Center for Families Learning (NCFL) align and how to use the outcomes of your data to tell your program's success story.

**Digital Age Family Engagement as Media Mentors** [Arizona Salon 11]

*Chip Donohue*, Erikson Institute

Explore big ideas from *Family Engagement in the Digital Age: Early Childhood Educators as Media Mentors*. Learn about innovative technology-mediated practices that improve communication, strengthen the home-school connection, empower parents, and enhance family engagement. Become a media mentor to children, parents, caregivers, and families in the 21st century.

**Empowering Families One Parent at a Time** [Arizona Salon 12]

*Melissa Fink*, Jones Elementary School;  
*Mary Bridgforth*, Springdale Public Schools

Learn how one high poverty, high minority suburban elementary school in Northwest Arkansas is empowering families to make better informed decisions for their children. The presenters will share how the school engaged community sectors and developed partnerships to provide classes and courses to parents through their Parent University.

**Engaging Diverse Families in Two Gen Learning** [San Xavier]

*Dr. Charlene Lui*, Granite School District;  
*Jadee Talbot*, Granite School District

This interactive presentation will focus on two-generation learning in K-12 schools. Participants will leave with an action plan that outlines the following key areas of successful community centers: recruitment and retention of diverse families, identifying and addressing community needs, and implementing effective use of evidence-based programs.

**Family Learning - Uniquely Enabling Health Choices** [San Pedro 1]

*Susannah Chambers*, Peeple

Families are regularly told about the importance of making good health choices. However, often the means by which key health messages are disseminated are reliant on the consumer having a good level of literacy. Discover why and how family learning is uniquely placed to overcome this barrier to health.
### MONDAY, OCTOBER 9

<table>
<thead>
<tr>
<th>11:15am – 12:30pm</th>
<th>CONCURRENT SESSIONS II</th>
</tr>
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</table>
| **Integrating Early Learning and Family Engagement** [San Luis 2]  
*Kwesi Rollins*, Institute for Educational Leadership; *Julia K. Baez*, Baltimore’s Promise;  
*Shital C. Shah*, American Federation of Teachers  
Learn about core lessons from community-wide early childhood and family engagement efforts in nine regions of the country. These “patterns of practice” across full-service community schools and other partnership models help families, educators, and community leaders support quality early learning, school readiness, and success in the early grades and beyond. | |
| **Knitting, Drumming, Planting Seeds-Opening Doors** [Tucson Ballroom C]  
*Annette Ciketic*, flNdings Art Center; *Connie McOsker*, Grand Vision Foundation  
Explore avenues of community engagement beyond the classroom. Participants will share their programs’ successful engagements and brainstorm options for service, opportunities for leadership, and venues for family involvement. Focus will include resources for funding, supplies, and shared agency cooperation. | |
| **Learn About Goodling Family Literacy Resources!** [Tucson Ballroom A]  
*Dr. Elisabeth Grinder*, Goodling Institute for Research in Family Literacy;  
*Emily Wolfe*, Goodling Institute for Research in Family Literacy  
Do you want to learn about family literacy professional development and resources to support your work? The Goodling Institute for Research in Family Literacy’s website and online post-baccalaureate certificates provide a wealth of resources that can support your work in family literacy. Join the session to learn about these opportunities! | |

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**Helios Education Foundation**

is dedicated to creating opportunities for individuals in Arizona and Florida to succeed in postsecondary education.

Our work is driven by our four fundamental beliefs in Community, Equity, Investment and Partnership, and we invest in initiatives across the full education continuum.

Learn more by visiting us online at [www.helios.org](http://www.helios.org)
MONDAY, OCTOBER 9

11:15am – 12:30pm  CONCURRENT SESSIONS II

**NCFL Resources 101** [Tucson Ballroom B]

*Cathy Miller*, National Center for Families Learning;  
*John MacLeod*, National Center for Families Learning

This session will explore the resources and cutting edge strategies that NCFL offers to fulfill its mission “to eradicate poverty through education solutions for families.” Hear a brief overview of the many resources and training, both online and offline, that NCFL offers and how they can invigorate your program and community.

**Nurturing a Culture of Literacy in Rural America** [Arizona Salon 9]

*Lee Ann Gabbard*, Save the Children, KY Programs;  
*Travis Estridge*, Save the Children, KY Programs

Strategies to connect families and community partners to support early literacy will be shared. These include community asset mapping, literacy council development, and creation of sustainable projects, such as Little Free Libraries, StoryWalks, and Reading Corners to surround children most in need with literacy. Presenters will share insights gained regarding sustainability.

**PACT Time®2.0** [Arizona Salon 8]  

*AI/AN*

*Dolores Fullen*, Salt River Elementary School;  
*John Fullen*, Blackwater Community School

Need examples or guidance on PACT Time® for part-time, flex-time, or full-time families? We have the strategies to share with you. Join us!

**Strategies for Zero-Level Language Learners** [San Juis 1]

*Nick Miraflores*, NYC of Youth and Community Development

In this session participants experience how it feels to be a zero-level learner of a totally unfamiliar language. Through scaffolding techniques and logically organized learning activities, participants learn a new language and discover various learning strategies that can help develop effective teaching techniques for beginning second language learners.

**Supporting Success: A Trauma-Informed Approach** [San Pedro 2]

*Rose Gioia-Fine*, Tuscarora Intermediate Unit

In this session, participants will explore the effects of trauma on learning. The discussion, strategies, and tools shared in this session will help participants understand the strengths of the trauma-informed approach and the powerful impact it can have on educational outcomes for both adults and children.

**Survivors to Leaders: Stages of Parent Involvement** [Arizona Salon 10]

*Young-chan Han*, Maryland State Department of Education

The participants in this session will gain insight into the stages of immigrant parent involvement: cultural survival, cultural learner, cultural connector, and cultural leader. The stages will help identify challenges to family engagement and highlight effective family engagement practices to equip and empower immigrant parents in education.
## MONDAY, OCTOBER 9

### CONCURRENT SESSIONS II

#### Featured Session

**Family Engagement in Libraries: Supporting the Transition to Kindergarten**

- **Susan Benton**, President and CEO, Urban Libraries Council;
- **Dr. Margaret Caspe**, Senior Research Analyst, Global Family Research Project;
- **Dr. Josh Cramer**, Vice President, National Center for Families Learning;
- **Kendra Davey**, Literacy Initiatives Program Manager, Pima County Public Library;
- **Sue Kirschner**, Youth Literacy and Outreach Manager, Cuyahoga County Public Library

What role does a library play in a child’s transition to kindergarten and how is that role changing? Hear insights from our expert panel. Brought to the Conference by the Urban Libraries Council and NCFL, this live webcast is sponsored by Better World Books.

### Lunch Break (on your own)

### CONCURRENT SESSIONS III

#### 2Gen in the Copper State

- **Marjorie Sims**, Ascend at the Aspen Institute;
- **Sarah Haight**, Ascend at the Aspen Institute

Community-based two-generation efforts have significant potential to influence state policy and family outcomes. How are leaders at community colleges, early childhood sites, and family literacy organizations advancing 2Gen in Arizona, and what tools can be adapted for other state leaders?

#### Bridging the Walls of Cultural Differences

- **Loretta Siefferman**, Catholic Charities Atlanta

This interactive presentation will heighten participants’ awareness of the diverse cultural backgrounds in today’s classrooms and explore ways to view those differences as strengths. It will intertwine presenters’ expertise, research-based techniques, and participants’ input to develop ways for reframing cultural differences to better understand and communicate with students and families.

#### Closing the Word Gap in Two Detroit Neighborhoods

- **Nicole de Beaufort**, EarlyWorks LLC;
- **Melissa Vander Laan**, EarlyWorks LLC

How do you engage an entire neighborhood in supporting young children and families in promoting a culture of words and learning? In Detroit, Say & Play with Words leverages NCFL’s family learning approach in a multi-media effort that reaches thousands of parents where they live, work, and play.

#### Community Building In Adult Education

- **Dr. Jessica Dilworth**, National Center for Families Learning;
- **Kerlissa Bitah**, T’iis Nazbas Community Schools

We all work, learn, and live together better when we know, care about, and cooperate with one another. Learn about and participate in community building activities that can become a part of your adult education classroom practices and that parents can share with their families.

#### Demonstrating What Works: Authentic Partnerships

- **Renee Franklin**, Learning Community;
- **Jamalia Parker**, Learning Community;
- **Dr. Barb Jackson**, UNMC Munroe Meyer

In this session, attendees will learn how to facilitate authentic partnerships between schools, families, and community. The Learning Community has successfully designed an early childhood and family learning program (within a public school setting) that has resulted in outcomes exceeding the school district average, as well as nationally recognized benchmarks.
### MONDAY, OCTOBER 9

**1:30 – 2:45pm CONCURRENT SESSIONS III**

#### Empowering Parents and Children Through Everyday Moments [San Luis 2]

*Dr. Beverly Mathis, The Public Education Foundation; Cynthia Mora, The Public Education Foundation*

Join us to learn culturally responsive strategies for working with families of diverse backgrounds. In this interactive session, engage in practical activities you can implement immediately following the Conference.

#### Inviting, Welcoming, and Family Mentoring [San Pedro 1]

*Marsha Layer, Springdale School District; Diana Smith, Springdale School District*

Do you have a Family Literacy Program that is not well attended? Are you seeking to welcome and engage people of diverse cultures and languages in your school community? Learn of the multi-media blitz and toolkit for structuring a family mentoring program that a COABE grant made possible.

#### Makerspace Activities for Young Children [San Ignacio]

*Monica Asher, Lincoln Public Schools; Jenna Paulsen, Lincoln Public Schools*

Learn how to help parents understand how to identify what they can do to help their children become critical thinkers and problem solvers through created experiences. Maker-based learning experiences integrate the STEM content areas (Science, Technology, Engineering, and Math) with a child’s IMAGINATION.

#### Making a Connection: Service Learning and PACT Time® [Arizona Salon 10]

*Jennifer Wikette, Beech Acres Parenting Center; Karen Zimmer, Beech Acres Parenting Center*

Participants will gain insight into a variety of service learning projects and directly connect them to meaningful PACT Time® activities. Family Service Learning allows for intentional engagement between parents, children, and the community and often, infuses cultural elements that can be easily identified and incorporated into PACT Time® activities.

#### Taking Adults from Dropout to Career Bound [Arizona Salon 11]

*Leslie Kutz, Ardmore Family Literacy*

Hesitant to set up a high school equivalency program? Come learn our story of starting blind to becoming the go-to program for adults looking to get on track and improve their future. In three years time, we learned what and what not to do. Let us share what we’ve learned!

#### Technology-Boosted Family Literacy Initiatives [San Luis 1]

*Steve Hannon, LENA Research Foundation*

Interactive talk between parents and children birth-3 drives vocabulary development, kindergarten readiness, and family cohesiveness and engagement. Community programs backed by research-based technology are an important first step to family literacy and deliver impressive results. Participants will learn how data-driven feedback combines with practical strategies to build a two-generation approach.

#### Transforming Bi-Cultural Family Engagement Towards Empowerment and Advocacy [Tucson Ballroom B]

*Dr. Oscar Jiménez-Castellanos, Arizona State University*

This session will focus on the challenges and possibilities in transforming school-family bicultural engagement that promotes parent and student advocacy and empowerment.
## MONDAY, OCTOBER 9

### CONCURRENT SESSIONS IV

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<th>Time</th>
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| 3:00 – 4:15pm | **How Video Games Support Family Learning and Literacy** [*Arizona Salon 12*]  
**Dr. Elisabeth Gee**, Arizona State University;  
**Dr. Sinem Siyahhan**, California State University - San Marcos  
Video gaming can engage families in productive talk, problem-solving, and literacy activities that support family learning—even if the adults are not gamers. We will discuss simple but effective strategies that can be used at home or in any educational setting to promote family learning through gaming. |
|               | **Kindergarten: It's a Family Affair!** [*Arizona Salon 10*]  
**Sue Kirschner**, Cuyahoga County Public Library  
With their Kindergarten Club, Cuyahoga County Public Library has developed kindergarten preparedness into a family affair! Focus moves beyond literacy into a familial-based social-emotional readiness event through partnership with professional school-support staff. Learn how this collaborative program design can educate, entertain, and encourage your families! |
|               | **Learning Circles to Address the Program Wait Lists** [*Arizona Salon 9*]  
**Priyanka Sharma**, World Education  
This interactive workshop will detail the learning circle framework to serve adult students on waiting lists who are not formally enrolled in classes. Learning Circles are a lightly facilitated peer-learning model for adults working through online course materials face-to-face, with a facilitator trained in blended learning approaches. |
|               | **Two-Generation Funder Panel** [*Arizona Ballroom*]  
**Ralph Smith** (Moderator), Managing Director, Campaign for Grade-Level Reading;  
**Dorian Burton**, Assistant Executive Director, William R. Kenan, Jr., Charitable Trust;  
**Karen Ortiz**, Vice President, Early Grade Success Initiatives, Helios Education Foundation;  
**Tony Peyton**, Program Director, C.E. & S. Foundation  
Ralph Smith will lead a panel discussion with a diverse group of funders who are focusing on investing in education solutions for families. Learn from funders themselves about the strategies, results, and initiatives that are rising to the top in their giving portfolios. |
|               | **Using Diné Language and Culture in PACT Time®, Parent Time, and Family Circle** [*Arizona Salon 8*]  
**Rosebelle Nelson**, Little Singer Community School FACE Program;  
**Betty Benally**, Little Singer Community School FACE Program;  
**Rosie Larson**, Little Singer Community School FACE Program  
Learn how the Little Singer Community School Family and Child Education (FACE) Program implements Parent Time and PACT Time® using Native language and culture as they work with parents. Participants will also explore strategies that support using their own Native language and culture as they work with families. |

### FEATURED SESSION

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Ralph Smith will lead a panel discussion with a diverse group of funders who are focusing on investing in education solutions for families. Learn from funders themselves about the strategies, results, and initiatives that are rising to the top in their giving portfolios. |

### 4:00 – 6:30pm

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| 4:00 – 6:30pm | **Wonder Pop-Up Store and NCFL Informational Booth Open** [*Arizona Ballroom Foyer*]  
We're always working to make the Families Learning Conference the best it can be. Complete our survey about the 2017 Conference and be entered to win a FREE REGISTRATION to the 2018 event! [bit.ly/ncfl2017survey](bit.ly/ncfl2017survey) |
MONDAY, OCTOBER 9

6:00pm  Doors Open for NCFL-Toyota Banquet Celebration

6:30 – 9:00pm  Toyota-NCFL Banquet Celebration [Arizona Ballroom]

The Toyota-NCFL Banquet Celebration is a signature event of the Families Learning Conference, each year celebrating the tireless work of educators who are helping to raise families out of poverty and into academic and economic success. Headlining the banquet is Earvin “Magic” Johnson (@magicjohnson), who shares NCFL’s passion for improving the lives of families in poverty. His charismatic personality and his message on education, workforce development, and employability is not to be missed. Additionally, Toyota’s Vice President of External Affairs and Communications; Mike Goss, will announce the 2017 Toyota Family Teacher of the Year. Attendees will also hear from student speaker, Kenya Epps, Village of Promise in Huntsville, Alabama.

Doors open at 6:00pm. The plated meal service is included with your Conference registration fee, and a cash bar will be available.

Additional Banquet Celebration tickets may be purchased at the Conference Registration desk no later than Monday, October 9, at 6:00pm.

CONGRATULATIONS

Toyota Family Teacher of the Year Award Winners

We are honored to celebrate the innovative and impactful work of this year’s Toyota Family Teacher of the Year Award winners. This recognition celebrates intergenerational approaches that engage students and their families in education.

WINNER
Mary Andrews
Chapel Hill, NC

RUNNER-UP
Fernando Gonzalez
Tucson, AZ
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<th>Time</th>
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| 6:30 – 7:30am| **Networking, Coffee, and Breakfast Powered by GED Testing Service®**  
[Arizona Ballroom]  
Start Tuesday off with an energizing breakfast and discussion with GED Testing Service® CEO Randy Trask. Got a burning question in adult education? Participants will have the opportunity to ask questions of one of the premier minds in adult education both in person and using the hashtag #AskRandyTrask on Twitter.  
*This is a free ticketed event with limited seating. Tickets are available at the Registration desk.* |
| 7:00am – 5:00pm| **Registration Open**  
[Arizona Ballroom Foyer] |
| 8:15 – 9:30am| **General Session**  
[Arizona Ballroom]  
Celebrate the inspiring story of **Billy Mills** (@BillyMillsGold), Olympic champion, U.S. Marine, author, and member of the Oglala Lakota Tribe. Hear from **Sue Bement**, director of the Bureau of Indian Education’s Family and Child Education (FACE) Program; **William Mehojah**, member of the Kaw Nation of Oklahoma and former director of the Office of Indian Education Programs (OIEP), now the Bureau of Indian Education; and student speaker, **Wilphina Becenti**, from Little Singer Community School in Winslow, Arizona. |
| 9:30am – 1:30pm| **Wonder Pop-Up Store and NCFL Informational Booth Open**  
[Arizona Ballroom Foyer] |
| 9:45 – 11:00am| **CONCURRENT SESSIONS V**  
**All Aboard! Imagination Library Train in Kentucky**  
[San Louis 1]  
**Keith Lyons**, Collaborative Center for Literacy Development; **Jim Tackett**, Kentucky Valley Educational Cooperative/Forward in the Fifth  
Building on the Imagination Library’s traditional birth to age five book dissemination project, this unique pilot project is developing videos around the books to enhance the literacy experience for the entire family to help our children and families increase emergent literacy and oral language skills.  
**Best Practices for Volunteer Training**  
[San Luis 2]  
**Jessica Dennes**, Literacy Connects  
Volunteers play a crucial role in many literacy organizations; as such, effective volunteer training is fundamental to an organization’s capacity to accomplish its mission. Join Literacy Connects in an interactive session as the presenter shares seven effective training practices to engage and better prepare volunteers.  
**Culture, Privilege, and Rights: Knowledge to Action**  
[San Xavier]  
**Maureen Rudy**, Metropolitan State University of Denver; **Robb Gallegos**, Metropolitan State University of Denver  
How do we define American culture? How can cultural identity help drive society’s narrative? What does privilege look like and how can it foster alliances? Join us as we explore how to create spaces that invite self reflection, facilitate cross-cultural understanding, and increase knowledge of personal rights and responsibilities.  
**Digital Identity: Books, Bytes, Swipes, and Likes**  
[San Ignacio]  
**Cynthia Merrill**, Independent Consultant; **Deb Craig**, Stratham Elementary School; **Olivia Van Ledtje**, Moharimet Elementary School  
In today’s connected world, it’s no longer a question of whether or not students are using a device; it’s about supporting students to create, reason, and connect responsibly. In this presentation meet 9-year old LivBit and hear how crafting a digital identity gives deeper purpose to her literacy journey.  
**Educate and Elevate Public Awareness Campaign**  
[COABE Arizona Salon 8]  
**Kaye Sharbono**, COABE; **Sharon Bonney**, COABE; **Dr. Don Finn**, COABE; **Reecie Stagnolia**, Kentucky Council on Postsecondary Education  
55,000+ adult education leaders are uniting in a national campaign to move learning opportunities forward for all Americans to achieve economic mobility. When you educate, you elevate. Join us to learn how you can participate! |
### TUESDAY, OCTOBER 10

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<th>Time</th>
<th>Session</th>
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<tr>
<td>9:45 – 11:00am</td>
<td><strong>CONCURRENT SESSIONS V</strong></td>
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<td><strong>Engagement Doesn’t Just Happen</strong> [Tucson Ballroom G]</td>
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<td><em>Frances Frost, U.S. Department of Education</em></td>
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<td>Education leaders have to plan for family engagement, it doesn’t just happen. In this workshop, we will discuss principles for family engagement and cultural and institutional barriers. Participants will be challenged to analyze their own school/program and generate ideas of programs and strategies that they can share with their colleagues.</td>
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<td><strong>Family Learning in an Elementary School Setting</strong> [Arizona Salon 10]</td>
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<td><em>Matt Arend, Plano ISD; Cindy Daniels, Plano ISD</em></td>
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<td>Come hear our experiences in providing a family literacy program at an elementary school campus. Learn not only what has worked well but also learn of some of the challenges we’ve faced as we continue to shape this expansion program.</td>
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<td><strong>Games to Engage Multi-Level ESOL Learners</strong> [Arizona Salon 11]</td>
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<td><em>Yomely Marte, Dorcas International Institute of Rhode Island (DIIRI); Marie Lalyre, DIIRI; Rosa Ramirez, DIIRI</em></td>
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<td>Dorcas International’s Family Literacy team uses games and interactive lessons to engage multi-level ESOL learners in the classroom, as well as during PACT Time® activities with youth participants. Attendees will engage in hands-on activities during this workshop and leave this session with activities to implement in their own programs.</td>
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<td><strong>How to Plan a Summer Camp for Family Literacy</strong> [San Pedro 1]</td>
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<td><em>Crystal Scheffler, Northwest Technical Institute Adult Edu Center/Springdale Public Schools</em></td>
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<td>During summer break, family literacy programs often lose momentum in parent engagement. This session provides easy-to-follow, actionable steps for planning and operating an academic summer program that families will clamor to attend. These steps are based on the experience of the highly successful Springdale Family Literacy Summer Camp.</td>
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<td><strong>Inserting Parent Voice Into School Decision-Making</strong> [Arizona Salon 12]</td>
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<td><em>Richard Mutts, Meriden Children First Initiative</em></td>
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<td>Parent voices must be heard and valued within school districts so that families can actively engage in their children’s education. In this interactive workshop, participants will learn how parents and educators can build relationships to become effective partners in supporting the education of all students.</td>
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<td><strong>It Takes a Village; We Are Family!</strong> [San Pedro 2]</td>
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<td><em>Katherine Howard, Buckner Elementary School</em></td>
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<td>Having trouble getting families involved in your school and classroom? You’re not alone! We can chat about how to easily inform parents and involve them in their child’s learning. Technology, family journals, and literacy nights will be discussed!</td>
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<td><strong>Supporting Preschoolers’ Oral Language Development</strong> [Tucson Ballroom A-B]</td>
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<td><em>Andrea Brown, National Center for Families Learning</em></td>
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<td>Oral language skills were identified as one of the precursor skills for preschool children that lead to later reading achievement. Children learning two languages often require intentional and purposeful language supports to be kindergarten ready. This session will focus on strategies to support dual language learners in the preschool classroom.</td>
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**TUESDAY, OCTOBER 10**

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<th>9:45 – 11:00am</th>
<th><strong>CONCURRENT SESSIONS V</strong></th>
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<tr>
<td><strong>Take a Step Back: Building a Culturally and Linguistically Responsive Learning Environment</strong></td>
<td><strong>Francis Vigil, Bureau of Indian Education</strong></td>
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<td><strong>Using Data to Inform Strategy</strong></td>
<td><strong>Becky Raymond, Chicago Citywide Literacy Coalition; Sheri Suarez Foreman, Houston Center for Literacy; Dr. Carol Clymer, Goodling Institute for Research in Family Literacy and Public Education Foundation</strong></td>
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Take part in a dialogue that explores culturally and linguistically responsive and sustainable learning environments. Learn how beliefs, knowledge, and values coupled with experiences can shape an approach to learning (education). Learn practical ways of incorporating culture and language into the classroom, and how to support the continuation outside of school.

Using Data to Inform Strategy

This session will inform attendees about the study, “Career Pathways Programming for Lower-Skilled Adults and Immigrants: A Comparative Analysis of Adult Education Providers in High-Need Cities.” The study provides valuable information on how adults with lower-skills access and use career pathway programming. The Chicago Citywide Literacy Coalition and the Houston Center for Literacy are responding to the research by creating strategies to address programming gaps and ensure that all adults can move along the career pathways pipeline. Come find out how.

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<th>11:15am – 12:30pm</th>
<th><strong>CONCURRENT SESSIONS VI</strong></th>
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<tr>
<td><strong>A Story Guide to Prepare Young Children for Learning to Read</strong></td>
<td><strong>Dr. Jean Ciborowski Fahey, South Shore Health Systems</strong></td>
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<td><strong>Diverse Books: Honoring Lives Through Book Choice</strong></td>
<td><strong>Jessica Dennes, Literacy Connects</strong></td>
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<td><strong>Engaging Families: STEM Learning Through Libraries</strong></td>
<td><strong>Dr. Margaret Caspe, Global Family Research Project; Scott Allen, Public Library Association; Toni Garvey, Garvey Library Consulting; Angela Hubbard, Association for Library Service to Children (ALSC)</strong></td>
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<tr>
<td><strong>Engaging Parents to Support Their Child’s Literacy</strong></td>
<td><strong>Ann Marie Barter, Barbara Bush Foundation for Family Literacy</strong></td>
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Art and a “Once-Upon-A-Time” story translate the science of how the foundation for reading begins in the home with parents and then with teachers and with practice over time. Participants will receive a free “Make Time for Reading” story guide with tips on how to get children ready to read and succeed.

Participants will learn how to think critically about books with diverse characters, discuss ways to talk about these books with all types of students, and learn about various authors and diverse texts to use in classrooms, homes, and libraries.

Join us to hear the latest research on family engagement in science, technology, engineering, and math (STEM) and how libraries are partnering with families and communities to enrich children’s STEM learning from birth through young adulthood. This work will be discussed in the context of equity and reducing opportunity gaps.

This session will incorporate findings of a national survey completed by parents whose children attend afterschool programs. Key findings will be connected to quality family literacy programming. Participants will be introduced to a resource that highlights the progression of literacy development in children, effective parent engagement, and evidence-based literacy strategies.
TUESDAY, OCTOBER 10

11:15am – 12:30pm CONCURRENT SESSIONS VI

High Expectations for 2Gen Learning Outcomes [San Ignacio]
Dr. Jeri Levesque, Center of Effort LLC
Family learning programs can build adults' efficacy in ways that impact their children's attendance and reading achievement. Learn how evaluation explains the work of organizations that join forces to promote family learning and literacy. Join us and share your two-generation program's outcomes and we'll identify common indicators of success.

Higher-Order Thinking Skills for the 21st Century [Arizona Salon 10]
Daphne Atkinson, GED Testing Service
It is never too late—or too early—to master higher-order thinking skills like problem solving, critical thinking, and close reading. Applying these skills can help model good thinking and study habits within families. Learn how these higher-order thinking skills are essentials that can transform learners and families.

How Strong Programs Build More Resilient Families [San Luis 1]
Raquel Palacio, Head Start/Early Head Start, Broward County Schools
Each position in a community agency plays a vital role in strengthening families. Strong infrastructure, cultural competency, interviewing and goal setting skills, confidentiality, professional development, and staff mental health make an organization strong from the inside out to build more resilient children and families.

Making the Case: Collecting Data That Matters [San Xavier]
Dr. Carol Clymer, Goodling Institute for Research in Family Literacy and Public Education Foundation; Dr. Elisabeth Grinder, Goodling Institute for Research in Family Literacy and Public Education Foundation
Help create change. We review findings for a project that surveyed 50 states and Washington, DC, about family literacy funding and core challenges. Join the conversation as we discuss common outcomes for family literacy programming and what data can be collected to measure value to make the case for family literacy.

Moving Beyond Parental Involvement [Arizona Salon 11]
Sara Martinez, WestEd; Faith Burtamekh, WestEd
What is the difference between parental involvement and family engagement? We will explore the difference between the two and how schools can move away from parental involvement and modify what they are currently doing. Take part in a discussion on how teachers and families can work together as partners to maximize student learning.

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Take Our Survey and WIN!

Share your opinions about the Families Learning Conference for a chance to win a FREE REGISTRATION to next year’s event! Take the survey at bit.ly/ncfl2017survey
**TUESDAY, OCTOBER 10**

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<tr>
<th>11:15am – 12:30pm</th>
<th>CONCURRENT SESSIONS VI</th>
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<tbody>
<tr>
<td><strong>On the Wonder Pathway to Deepen Inquiry-Based Learning, Empower Learners, and Amplify Voice</strong></td>
<td>[Tucson Ballroom A–B]</td>
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<tr>
<td>Carol Varsalona, Independent ELA Consultant: “Noticing and Wondering to Stimulate Creative Thinking and Impact a Writerly Life in a Digital World”</td>
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<tr>
<td>Curran Dee, Student, Spokesperson for DigCitKids: “Access to Digital Devices and Connected Learning for All Kids”</td>
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<tr>
<td>Kristie Ennis, ELA Consultant: “e-Igniting Wonder in Adolescence”</td>
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<tr>
<td>John MacLeod, National Center for Families Learning: “Ignite a Sense of Wonder in Your Classroom and Home with Wonderopolis!”</td>
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<tr>
<td>Jennifer McDonough, K-4 Literacy Specialist: “Creating a “Wonder-Full” Classroom Environment”</td>
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<tr>
<td>Robyn Thiessen, Green Timbers Elementary: “Building Student Metacognitive Skills and Self-Efficacy Through Wonder and Creativity”</td>
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</tr>
<tr>
<td>Olivia Van Ledtje, Student, Moharimet Elementary School: “Keep Reading! Keep Thinking! My Wonder-filled Digital Identity Journey”</td>
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</table>

In a culture of curiosity, choice options lead learners on pathways of wonder, inquiry, and discovery. How can we foster wonder pathways to deeper learning, while challenging learners to own their learning and exceed expectations? Roundtable presenters will share strategies to encourage wonder and inquiry leading to empowerment and amplified voices.

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The Future Starts Here

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Earning a high school equivalency credential is an important first step toward expanding career and education opportunities. The HiSET® exam enables out-of-school youth and adults to demonstrate the knowledge and skills required for this valuable credential. Based on the College and Career Readiness Standards, the HiSET exam is making a powerful difference in adult education.

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### TUESDAY, OCTOBER 10

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<tr>
<th>Time</th>
<th>Concurrent Sessions VI</th>
<th>Concurrent Sessions VII</th>
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| 11:15am – 12:30pm | **Saturday Programming to Empower Migrant Families**  
*Monica Asher, Lincoln Public Schools; Jenna Paulsen, Lincoln Public Schools*  
In schools with a diverse population and a high mobility rate, it is essential to find ways to keep parents engaged within their children’s schools. It is also essential to help them learn fundamental skills needed for more stable employment to keep them in the local area. **Awareness! Implementation! Results!**  
*Tú puedes ser un líder. ¡Descúbrelo! (Presented in Spanish only)*  
*Ivonne Ortiz, Mesa Public Schools; Norma Huerta, Mesa Public Schools*  
“Genera oportunidades para ayudar a los padres a descubrir su potencial y a desarrollar habilidades de liderazgo que impactarán directamente su hogar, escuela y comunidad. Te invitamos a aprender estrategias que podrás incorporar en tus lecciones. Practicarás actividades que motivarán y apoyarán a tus estudiantes.”  
**Uncovering Hidden Worlds: Highlighting Family’s Role**  
*Dr. Sarai Coba-Rodriguez, University of Illinois at Chicago*  
Examine how ecological context (community) and individual and family factors promote the resilience of low-income, ethnic-minority families and children’s school readiness. This session highlights the active role that low-income families play in preparing their children for school entry and explores concrete ways to further enrich home-school collaboration. | **Bad! Wrong! Stupid! Shifting Perspectives on Violence and Trauma in Learning**  
*Dr. Jenny Horsman, Spiral Community Resource Group*  
Educators, parents, and children often get caught in feelings of bad, wrong, and stupid. When we work at learning or teaching we are vulnerable to judgement—ours and others. This session will focus on what changes when we pay attention to how violence, trauma, and neglect affect learning.  
**Building Successful School Communities Through Cultural Arts and Academic Programming**  
*Joselyn Vargas, Frida Kahlo Community Organization; Montserrat Hernandez, Frida Kahlo Community Organization*  
Participants will learn how FRIDA (the Frida Kahlo Community Organization) has partnered with schools to implement innovative and community-centered student and parent cultural arts programs that have led to family empowerment. Presenters will also share how these programs are now being replicated across the region. |
| 12:30 – 1:30pm | Lunch Break (on your own)                                  |                                                                                         |
| 1:30 – 2:45pm | **CONCURRENT SESSIONS VII**                                |                                                                                         |
### TUESDAY, OCTOBER 10

**1:30 – 2:45pm CONCURRENT SESSIONS VII**

#### Growing Readers in the American Indian Communities [Tucson Ballroom E]
- **Kim Jacobs**, National Center for Families Learning;
- **William Mehojah**, First One Hundred Institute;
- **Mike McGuffee**, Unite for Literacy

This session focuses on growing readers and developing leaders in American Indian communities. It addresses book scarcity, habits of reading, parent engagement, language preservation, and high-quality preschool education.

#### Connecting Universities and Family Literacy Programs [San Pedro 1]
- **Dr. James Erekson**, School of Teacher Education, University of Northern Colorado;
- **Liz Atack**, Nashville Public Library;
- **Lu Benke**, University of Northern Colorado;
- **Dr. Carol Clymer**, Penn State University;
- **Dr. Beverly Mathis**, Public Education Foundation

When family literacy programs collaborate with universities it can enhance and build programming. For universities it can provide research and professional development. This panel provides tips on successful networking from four viewpoints: researchers/educators from University of Northern Colorado and Penn State and family literacy practitioners from Las Vegas and Nashville.

#### Empowering Parents to Help Tots to Tweens Succeed! [San Xavier]
- **Sara Mulrooney**, Even Start Family Literacy Program of Arlington Public Schools;
- **Hannah Jordan**, Arlington Public Schools, Even Start

We’ll share strategies and activities used during PACT Time® and parenting classes. Our family literacy program brings together mothers from 16 different countries of origin five days a week. Our students are motivated by their desire to help their preschool and elementary children learn. Handouts and lesson ideas will be shared.

#### Engage Families in Learning with Mobile Playlists [Tucson Ballroom G]
- **Meghan Wells**, PowerMyLearning

Are you on a mission to engage your students’ families as learning partners? Come hear about an innovative, research-based program that effectively leverages digital learning playlists and mobile technology to create powerful family learning experiences across language barriers and with greater frequency.

#### Inquire Within [San Ignacio]
- **Gina Masciola**, WQED;
- **Cathy Cook**, WQED

Inquire Within is a program that reimagines media-first partnerships that support 21st century learners through impactful out-of-school time experiences. By infusing PBS content into existing library programs, Inquire Within libraries encourage family engagement and a love of learning through hands-on, family-centered activities featuring beloved PBS characters.

- **Scott Allen**, Public Library Association;
- **Jo Giudice**, City of Dallas;
- **Dr. Margaret Caspe**, Global Family Research Project

Public libraries can elevate the family voice in their work, build professional capacity for family engagement, and develop strong community partnerships to support families. Learn about a new, research-based framework, hear examples from diverse libraries, and discover how a large urban library is working internally and with partners on family engagement.
**TUESDAY, OCTOBER 10**

### 1:30 – 2:45pm CONCURRENT SESSIONS VII

**Smartphone Literacy App Engages Family Learning** [AZ] (Arizona Salon 8-9)

*Vinod Lobo*, Learning Upgrade

Parents love their smartphones! Learn how parents and children use the new Learning Upgrade literacy app on their own phones to learn English and math. Learners complete high-interest lessons with video, music, games, and rewards. Hear about deployments in school parent centers, migrant education, refugee centers, and library literacy.

**Teaching Mathematics for Reluctant Learners** [AZ] (Arizona Salon 10-11)

*Cynthia Bell*, ANN and Literacy Assistance Center

Have you ever dealt with students who hate learning mathematics or think they’re not good at it? Teaching and learning mathematics can, sometimes, be challenging. In this session, we will discuss how reluctant learners can learn math effectively and meaningfully using strategies that help them see math can make sense.

**Who Do You Trust?** [SP] (San Pedro 2)

*Shirley Lee*, GISD Head Start

This session focuses on building high trust relationships with those we work with and serve. It looks at engaging the disengaged parent and helping parents realize and acknowledge that they are their child’s first and most important teacher.

### 3:00 – 4:15pm CONCURRENT SESSIONS VIII

#### FEATURED SESSION

**Ascend at the Aspen Institute** [AZ] (Arizona Ballroom Salon 8-9)

*Marjorie Sims*, Managing Director, Ascend at the Aspen Institute;  
*Erin Brown*, Executive Director, City of Denver Office of Children’s Affairs;  
*Sara Haight*, Assistant Director for Network and Outreach, Ascend at the Aspen Institute;  
*Dr. Maria Harper-Marinick*, Chancellor, Maricopa Community College District

This session will feature pioneering education and human services leaders on 2Gen approaches and opportunities for communities to drive state policy for two-generation outcomes across party lines. Featuring leaders from Arizona and Colorado, with national expertise from Ascend at the Aspen Institute, this session will highlight the policy opportunities for 2Gen approaches in key states with a focus on how local leadership and on-the-ground efforts can inform and mobilize policy changes for children and their parents together.

#### FEATURED SESSION

**Collective Impact Centered on Literacy Results** [TU] (Tucson Salon A-B)

*Nicol Russell*, Deputy Associate Superintendent, Early Childhood/Arida Arizona Department of Education;  
*Terri Clark*, Arizona Literacy Director, Read On Arizona

You won’t want to miss hearing Terri Clark, Arizona literacy director, and Nicol Russell, deputy associate superintendent for early childhood in the Arizona Department of Education as they present their innovative partnership work in the state. Read On Arizona is the state’s early literacy initiative focused on improving outcomes for children ages birth-8. Effective leadership in today’s highly complex environment requires the ability to work with partners and stakeholders to implement effective strategies that address the challenges all communities face. In this session, participants will explore the challenges and success of developing and implementing collaborative, results-focused strategies, holding mutual accountability for continuous improvement, and accelerating aligned action to achieve collective impact focused on early literacy.
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<tr>
<td>4:30 – 5:30pm</td>
<td>Wonder Pop-Up Store and NCFL Informational Booth Open [Arizona Ballroom Foyer]</td>
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**FEATURED SESSION**

**Family and Child Education (FACE) Model: Engaging American Indian Families Through Powerful Learning Partnerships and BIE Outcome Goals**

[Tucson Ballroom E]

*Sue Bement*, Director of the Family and Child Education (FACE) Program, Department of the Interior, Bureau of Indian Education; *Diana Givens*, FACE Director, Parents as Teachers; *Margo Waddell*, FACE Director, National Center for Families Learning; *Vicki Yarnell*, Research and Training, Associates, Inc.

This session is designed to inspire educators as they learn about a family literacy model with over 27 years of proven success. This session will address the achievement gaps for American Indian children and schools as well as how to support parents/primary caregivers in their role as their child’s first and most influential teacher. Hear a panel discussion that includes the partners that support the FACE initiative.

**National Black Male Achievement Initiatives [Arizona Ballroom, Salon 10-11]**

*Dorian Burton* (Moderator), Assistant Executive Director, William R. Kenan, Jr., Charitable Trust; *Dr. Brian Barnes*, Co-founder and President, TandemEd LLC; *Leon Ford*, Founder, Leon Ford Speaks, LLC; *Trabian Shorters*, Founding CEO, BMe Community; *Dr. Robert Simmons*, Vice President, Strategy and Innovation, Campaign for Black Male Achievement (CBMA)

Hear from the nation’s preeminent leaders working to drive positive outcomes for black men and boys. A highly engaging panel will be led by Dorian Burton, assistant executive director at the William R. Kenan, Jr., Charitable Trust and co-founder of the TandemED Initiative for Black Male Achievement and Community Improvement, which is both a local and national initiative focused on scholarly excellence in promoting research, practice, and policy that create pathways to success for black men and boys. Dorian Burton will lead an important and eye-opening discussion with Dr. Brian Barnes, co-founder and president of TandemEd LLC; Leon Ford, founder of Leon Ford Speaks, LLC; Dr. Robert Simmons, vice president of strategy and innovation of Campaign for Black Male Achievement (CBMA); and Trabian Shorters, founding CEO of BMe Community.

**Superintendents’ Family Literacy Roundtable [San Luis 1-2]**

*Dr. E Susan Gourley* (Moderator), Retired Superintendent, Lincoln Public Schools and Puyallup Public Schools; *Dr. Martin W. Bates*, Superintendent, Granite School District; *Dr. Brian T. Binggeli*, Superintendent, Plano Independent School District; *Dr. Jim D. Rollins*, Superintendent, Springdale Public Schools

The Superintendents’ Family Literacy Roundtable presents an opportunity for attendees to engage in a discussion of family literacy from a school-system level. The roundtable will explore strategic decisions that can be made from the top that result in high-quality family literacy programming. You will learn how to engage your district leadership in the importance of family learning. Topics such as how to fund family literacy, successful family literacy staffing structures, and family literacy-centric decision making will be primary themes. Participating superintendents will participate in a facilitated panel discussion followed by questions from the audience.
### TUESDAY, OCTOBER 10

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<th>Time</th>
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<tr>
<td>5:00 – 8:00pm</td>
<td><strong>Screenagers Exclusive Viewing and Food Trucks</strong> [Ania Terrace]</td>
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<td>Enjoy food truck cuisine while viewing an exclusive screening of the <em>Screenagers</em> film and taking part in a discussion—under the stars and in the desert, no less! For anyone wrestling over screen time debates, this event will provide some much needed information and reflection.</td>
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<td><em>Screenagers: Growing up in the Digital Age</em> is a one-hour documentary beginning at 6:15pm and followed by a facilitated discussion. The film looks at the impact of excessive screen time on kids and explores ways to help them find balance, including the benefits of after-school programs. Stories involve families from low and high socioeconomic levels, as well as from multiple ethnicities, and highlights the fact that low-income kids disproportionately engage in excessive screen use. The film is great for families with children ages 10 and older and comes with subtitles in Spanish, Mandarin, French, Korean, and English.</td>
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### We Want Your Feedback!

We’re always working to make the Families Learning Conference the best it can be. Complete our survey about the 2017 Conference and be entered to win FREE REGISTRATION to the 2018 event! [bit.ly/ncfl2017survey](bit.ly/ncfl2017survey)

### WEDNESDAY, OCTOBER 11

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<th>Event</th>
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<tr>
<td>7:30 – 8:45am</td>
<td><strong>Wonder Pop-Up Store and NCFL Informational Booth Open</strong> [Arizona Ballroom Foyer]</td>
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<td>8:00 – 11:00am</td>
<td><strong>Registration Open</strong> [Arizona Ballroom Foyer]</td>
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<td>8:15 – 11:00am</td>
<td><strong>Breaking Bias: Introduction to Unconscious Bias</strong> [Tucson Ballroom C-D]</td>
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<td><em>Eric Polite II</em>, Manager, Diversity and Inclusion Academy at Toyota North America</td>
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<td>Do you fully understand the impact of unconscious bias on your professional and personal effectiveness? All evaluative processes by people about people—such as when, where, why, and how we work with parents/guardians, learners, educators, community partners—are affected by unconscious bias. This interactive and experiential workshop will introduce the concept of unconscious bias—the mental shortcuts our brains take to help us make decisions quickly. This workshop is for you if you’d like to develop a deeper understanding of the filters through which you view the world; explore key learnings about the mind and the research that underlies unconscious bias, and identify ways to break the biases that hinder human engagement and collaboration.</td>
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<tr>
<td>8:15 – 9:30am</td>
<td><strong>CONCURRENT SESSIONS IX</strong></td>
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<td><strong>A.V.I.D.: College Strategies for Family Literacy</strong> [Arizona Salon 11]</td>
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<td><em>Laurel Renteria</em>, Mesa Public Schools</td>
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<td>Come learn about the national Advancement Via Individual Determination (A.V.I.D.) college readiness program to close the achievement gap. Strategies include reading to learn for better comprehension with effective note taking that builds vocabulary. Explore the parent-child connection across the four family literacy components. Leave with hands-on activities that easily scaffold into the learning environment.</td>
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<td><strong>Bright Futures for Women and Bright Futures for Men</strong> [Arizona Salon 9]</td>
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<td><em>Dr. Linda Matlock</em>, Toberman Neighborhood Center; <em>Michele Fallon</em>, Toberman Neighborhood Center; <em>Sandra Rascon</em>, Toberman Neighborhood Center</td>
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<td>Bright Futures for Women and Bright Futures for Men + is an innovative program to assist adult graduates of Toyota Family Learning and other women and men of the community needing educational services, 1:1 mentorships, and paid internships. This offers real on-the-job paid experience in a field of their choice.</td>
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SAVE THE DATE!!!

JULY 11-13

NATIONAL FAMILY & COMMUNITY ENGAGEMENT CONFERENCE 2018

CLEVELAND, OHIO

IEL Institute for Educational Leadership
Leading Across Boundaries

www.iel.org/fceconf
8:15 – 9:30am | CONCURRENT SESSIONS IX

Family Creative Learning Workshops [San Xavier]
*Cathy Cook, WQED Multimedia; Gina Masciola, WQED Multimedia*

The Family Creative Learning Workshop content and structure is designed to support and foster collaboration, communication, and problem-solving skills within the family (and community) while empowering families to explore, create, and express themselves with media and technology. Learn how families can learn together with tools from PBS Kids!

Impacting Reading Proficiency with Real Dads Read [Arizona Salon 12]
*Kenneth Braswell, Fathers Incorporated*

Real Dads Read is designed to impact 3rd grade proficiency in low income communities by engaging barbershops and eventually schools and churches. RDR is aimed at elementary and middle school-age children (K-8) and their fathers/male caregivers by utilizing a two-generational approach of engaging fathers and their children.

Improving Early Literacy Through Yoga [Tucson Ballroom A]
*Jennifer Kohel, Fond du Lac Ojibwe School FACE Program; Barbara Francis, Fond du Lac Ojibwe School FACE Program*

May I be happy. May I be peaceful. May I be loved. Namaste. Come learn how to actively encourage literacy with your students through the art of yoga and storytelling. Sample materials will be available to get you started in your classroom setting.

Planning for Successful Integrated Instruction [Arizona Salon 10]
*Laurie Kierstead-Joseph, Pima Community College Adult Basic Education for College & Career; Wendy Scheder-Black, Pima Community College Adult Basic Education for College & Career*

Based on our work with IBEST teams, we will lay out the essential steps to co-designing a strong program that supports collaboration and team-teaching. Explore the importance of teacher training, planning for co-planning, and utilizing multiple models of team-teaching.

Rev Them Up! Get 'Em Started! [San Ignacio]
*Clarissa Ramos, Milwaukee Environmental Sciences Academy (MESA); Glenda Oatis McMiller, MESA*

Are your families anxious, shy, or afraid of what’s to come? If so, here are some exciting hands-on activities to break the ice and create a culture of security and excitement. Milwaukee Environmental Sciences Academy (MESA) staff will share some of the “Crew Activities” they use at the beginning of each session. Interactive discussion!

**Take Our Survey and WIN!**

### CONCURRENT SESSIONS IX

**Strengthening Our Families** [San Luis 1]

*Holly Fontaine*, Manitoba First Nations Education Resource Centre; *Audrey Fourre*, Manitoba First Nations Education Resource Centre, Inc.

This workshop will highlight how we target specific methods of parenting that are non-invasive and foster a positive non-deficit parenting approach to children and their families. The methods used are hands-on and focus on positive bonding and attachment models using a child-centered form of traditional First Nation parenting techniques.

**Tools for Your Family Engagement Toolbox** [Tucson Ballroom G]

*Patricia Lovett*, National Center for Families Learning; *Tracy Noles*, National Center for Families Learning

Are your family engagement efforts a little stale? Would you like some ways to freshen your approach? Presenters share tips and tools compiled through work across the country to engage families of students from pre-K through high school. You will leave with new tools for your family engagement toolbox.

**Two Sure Ways for Retention and Sustainability** [San Pedro 2]

*Joanna M. Arteaga La Spina*, San Mateo County Libraries

To Go PACT Time® Kits and sticker booklets! These are fun and practical ways of retaining families and building sustainability in any type of programming geared to build meaningful learning time between parents and children. They are useful in formal educational settings and not-so-formal settings (libraries for example).

### CONCURRENT SESSIONS X

**Building Literacy Skills in Children with Autism** [Arizona Salon 10]

*Laura Brown*, Resource Center for Autism and Developmental Delays; *Angelica Davila*, Resource Center for Autism and Developmental Delays

Reading can be frustrating for children with autism, as well as for their parents and teachers. Learn four must-use strategies that reduce frustration and create an enjoyable and positive experience for everyone. Attendees will be better equipped with creative ideas to build and promote literacy skills in children with autism.

**En Familia! Empowering Hispanic Families** [San Ignacio]

*Dr. Wilma Robles-Melendez*, Nova Southeastern University

This session provides teachers and family engagement professionals with a working framework to empower and engage Hispanic families in supporting their children’s language and literacy skills.

**Engaging Families in Rural Schools and Communities** [Arizona Salon 11]

*Lesley Graham*, US Programs, Save the Children

During this session, participants will learn replicable strategies for partnering with schools, families, and communities to support children’s learning and development across the P-3 continuum, prenatally through third grade. Tools and resources will be shared for use in attendees’ early childhood and school-based programs, as well as for out-of-school time programs.
### CIRCLES*: A Culturally Appropriate Curriculum for American Indian Preschoolers

**[Tucson Ballroom B]**

**Kim Jacobs**, National Center for Families Learning

This session will host a panel of early childhood teachers who piloted the CIRCLES® preschool curriculum in American Indian schools. They will share insights and lessons learned.

### Home and School Partnerships for Literacy

**[Arizona Salon 9]**

**Sarah Sayko**, The National Center on Improving Literacy

The National Center on Improving Literacy’s (NCIL) mission is to increase access to, and use of, evidence-based approaches to screen, identify, and teach students with literacy-related disabilities, including dyslexia. This session will explore families’ roles, share resources, and discuss needs of families related to improving literacy outcomes.

### How to Find Funding in the Most Unlikely Places

**[San Luis 1]**

**Christine Shelek**, University of South Carolina

Learn how to create and evaluate both in-school literacy programming and community literacy events in a way that offers funders and partners a chance to take ownership of literacy improvement in their communities.

### Integration and Impact: Entrepreneurial Empowerment

**[San Luis 2]**

**Maribel De Leon**, Adelante Mujeres

During this session, attendees will learn best practices for developing a microenterprise program within their organization. The presenter will provide details on how education and microenterprise programs can be integrated to provide value and impact to the economic stability of families. They will learn trends in microbusiness development and identify opportunities for encouraging entrepreneurship within the families they serve.

### NCFL and Libraries Bringing Families Together Outside

**[San Pedro 2]**

**Andrea Brown**, National Center for Families Learning; **Maria Trivisonno**, Cuyahoga County Public Library

Come learn about how NCFL is partnering with libraries to support parents with young children in learning together outside. This session will introduce a series of three workshops that were designed to strengthen parents’ understanding of their role as their child’s primary teacher and how outdoor learning can enrich their experiences with their child. Gain insight from a library program that has implemented the model. Learn how to use the workshops to enhance family engagement efforts. Leave with an outline of the workshops and a sampling of the materials.

### STEM Learning for the Whole Family with PBS KIDS

**[San Xavier]**

**Aaron Morris**, Community Engagement Content, PBS KIDS; **Kimberly Brenneman**, CPB-PBS Ready To Learn

PBS KIDS Family Creative Learning with Ruff Ruffman is a series of workshops that support families’ development of STEM practices and skills through hands-on, minds-on creative activities that utilize PBS KIDS’ award-winning media content. Come explore this multi-generational family engagement series with us by trying it out for yourselves.
### WEDNESDAY, OCTOBER 11

#### 9:45 – 11:00am **CONCURRENT SESSIONS X**

**Strategies for Integrating Workplace Skills** [Tucson Ballroom G]
- **Tracy Noles**, National Center for Families Learning; **Patricia Lovett**, National Center for Families Learning  
  Employability skills are critical for workplace success but how can they be incorporated into programming? Come to this session to learn strategies to help parents develop these skills. Presenters will introduce free digital and offline resources to integrate employability skills instruction into current programming. Let’s get to work!

**Unpacking a Story** [Arizona Salon 12]
- **Sean Cronin**, Literacy Connects  
  A story is a suitcase packed to the brim with compelling imagery and juicy details— but to get to all that, you first have to unpack the suitcase! This workshop challenges both you and your readers to activate your curiosity and creativity to imagine beyond just the words on the page.

**Use Your Voice! Leadership Development via Civic Engagement** [Arizona Salon 8]
- **MaryAnn Phininzy**, Pima Community College Adult Basic Education for College and Career; **Kathy Budway**, Pima Community College Adult Basic Education for College and Career  
  Learn how Pima College Adult Basic Education’s Civics Student Leadership and AmeriCorps Programs develop student leadership through civic engagement projects that make a difference in students’ classes, schools, and communities. Instructors will receive tools and ideas for developing and sustaining their own leadership programs.

**Wenijaanisijig Wiwisiniwigamig (Parent Café) A/AN** [Tucson Ballroom A]
- **Monica White**, Lac Courte Oreilles Ojibwe School FACE Program; **Elizabeth Bergum**, Lac Courte Oreilles Ojibwe School FACE Program; **Deb White**, Lac Courte Oreilles Ojibwe Schools FACE Program  
  The Lac Courte Oreilles Ojibwe Family and Child Education (FACE) program provides a unique experience that allows for parent engagement and leadership skill development. This is offered by teaching and learning through others. It creates a sense of community with a family meal and lots of conversations about issues related to parenting.

#### 11:00am – 1:45pm **Wonder Pop-Up Store and NCFL Informational Booth Open** [Arizona Ballroom Foyer]

#### 11:15am – 1:15pm **Closing Brunch** [Arizona Ballroom]

The Families Learning Conference 2017 comes to a close with **Clarence H. Carter**, director of the Office of Family Assistance at HHS’ Administration for Children and Families, who will share insights from his career of service to our most socially and economically vulnerable citizens. Hear a gripping story of perseverance, resilience, and optimism from **J.R. Martinez** (@iamjrmartinez), American actor, author, motivational speaker, and retired U.S. Army soldier. Student speaker **Marie Claudia Gauthier** will share her family’s journey of learning. The brunch ends with a special announcement for 2018.

A book signing of Mr. Martinez’s *Full of Heart: My Story of Survival, Strength, and Spirit* immediately follows. Books will be available for purchase ($20). [Arizona Ballroom Foyer]

Additional Closing Brunch tickets may be purchased from the Conference Registration desk no later than Wednesday, October 11, at 11:00 am.

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**2018**

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CERTIFICATE OF ATTENDANCE

This National Center for Families Learning is proud to recognize


Sharon Darling, President and Founder, National Center for Families Learning
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