

ncflc<sup>™</sup> National Center for  
Families Learning  
CONFERENCE 2019

November 4-6  Louisville, KY

#NCFL19



# EVENT PROGRAM

30ncfl  
ESTABLISHED 1989

*Celebrating 30 years of empowering families through education solutions*



# Celebrating 15 years of **inspiring great futures.**

Since 2004, PNC Grow Up Great® has supported more than 5 million young children with programs and resources to grow their love of learning. We're celebrating the work of our early education partners across our communities by extending the program, now a \$500 million initiative. Together with our employee volunteers, we're committed to helping the next generation build a foundation for success in school and beyond.

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**Learn more** BY VISITING

**[PNCGrowUpGreat.com](http://PNCGrowUpGreat.com)**

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# TABLE OF CONTENTS

<b>Welcome</b>	2
<b>About NCFL</b>	5
<b>Facility Map</b>	7
<b>Vicinity Map</b>	8
<b>General Information</b>	
Wi-Fi Information	
Social Media	
Mobile App	
Photography/Videography Notice	10-11
Schedule Changes	
Safety Information	
Meal Information	
<b>Sponsors and Partners</b>	12
<b>Exhibitors</b>	13
<b>High-Level Agenda</b>	14
<b>Keynote Speakers and Special Guests</b>	15-16
<b>Student Speakers</b>	17
<b>Featured Sessions</b>	18-21
<b>Kentucky Statewide Family Engagement Conference Information</b>	22
<b>Pre-Conference Sessions</b>	23
<b>Concurrent Sessions At-A-Glance</b>	24-25
<b>Daily Schedules and Session Descriptions</b>	27-50
<b>Family and Child Education (FACE) Program Schedule</b>	51
<b>Things to Do in Louisville</b>	52
<b>Certificate of Attendance</b>	53

## Help our work to eradicate poverty through education solutions for families.

When you make a tax-deductible donation to the National Center for Families Learning, you ensure more families will gain essential literacy and learning skills that empower them to succeed in school, in work, and in the community.

**FamiliesLearning.org/donate**



# WELCOME

## Welcome to the 2019 Families Learning Conference!

Over the next few days, you will be surrounded by passionate people from across the country who share a common goal of helping improve the lives of families through education. Use this special time to tap into the collective brain power of your fellow conference-goers—both in sessions and during breaks—to build your network and expand your family engagement knowledge. Be sure to download the Families Learning Conference mobile app to maximize your experience through its reminders and schedule builder. [Find directions on page 10.](#)

This year's Conference will bring an extra dose of excitement for attendees as the National Center for Families Learning (NCFL) celebrates its 30<sup>th</sup> anniversary! Highlights include:

- ✦ **Inspirational student speakers at each General Session**, including some of the first students to participate in and complete family literacy programming! [Read their stories on page 17.](#)
- ✦ **Over 100 concurrent sessions** – Enjoy selecting from a wide range of sessions spanning preschool to adult learning environments, from research to practice, and everywhere in between. Or target your professional development by following one of seven content strands throughout the Conference: Adult Education, sponsored by the Coalition on Adult Basic Education (COABE); Research and Policy, sponsored by the Goodling Institute for Research in Family Literacy; Early Childhood Education; Funding and Sustainability; K-12 Education; Library; and Parent Leadership.
- ✦ **Family learning, in depth** – Wednesday morning boasts three deep-dive sessions. **“Figuring in Families: Family Math as a Path to Equity,”** sponsored by Heising-Simons Foundation, explores how participants can mobilize families as positive influences on the early mathematics learning of their children. **“Leveraging the Private Sector to Spur Social Mobility”** features a panel discussion of leadership from PNC Grow Up Great®, Dollar General Literacy Foundation, and Humana Foundation. **“Reach Out and Read: A Pediatric Perspective on Family Literacy”** delves into the stages of language and literacy development and explores the potential for partnerships between pediatric primary care and family literacy providers. [More information on these sessions is on pages 48-49.](#)
- ✦ **Engaging keynote speakers** to energize your spirit and inform your work with families. [Learn about each on pages 15-16.](#)

- ✦ **Sunday evening film screening and discussion** – How can we utilize and expand our knowledge of children’s brain development to better support families in our communities? The evening of November 3<sup>rd</sup>, attendees will enjoy clips and conversations around the movie “No Small Matter.” **More information on page 23.**
- ✦ **Celebratory networking opportunities** – Experience Southern hospitality while enjoying a Kentucky-themed Welcome Reception Monday evening, sponsored by PNC Grow Up Great®. The next evening, we’ll take a look at the impact family literacy has made on families over the past 30 years at the Banquet Celebration. Then, keep the celebration going at the Hometown Throwdown afterparty featuring live music by local NCFL partner, AMPED. You won’t want to miss a special “elevated” performance at this party!
- ✦ **Handmade totes** – Keeping a tradition going for the fourth year, we’ve enlisted a social enterprise to produce Conference totes, upcycled from donated fabric remnants. The Maya Collection is a cooperative made up of refugees in Louisville, Kentucky, who utilize their native skills creating unique jewelry, handmade crafts and soaps, and various textile products. **Learn more about MAYA Collection at [www.mayacollection.org](http://www.mayacollection.org) and on Instagram and Etsy, both @mayalouisville.**





The National Center for Families Learning team has grown by leaps and bounds in the past year, a testament to the expansion and development of our work throughout the country.



# ABOUT NCFL

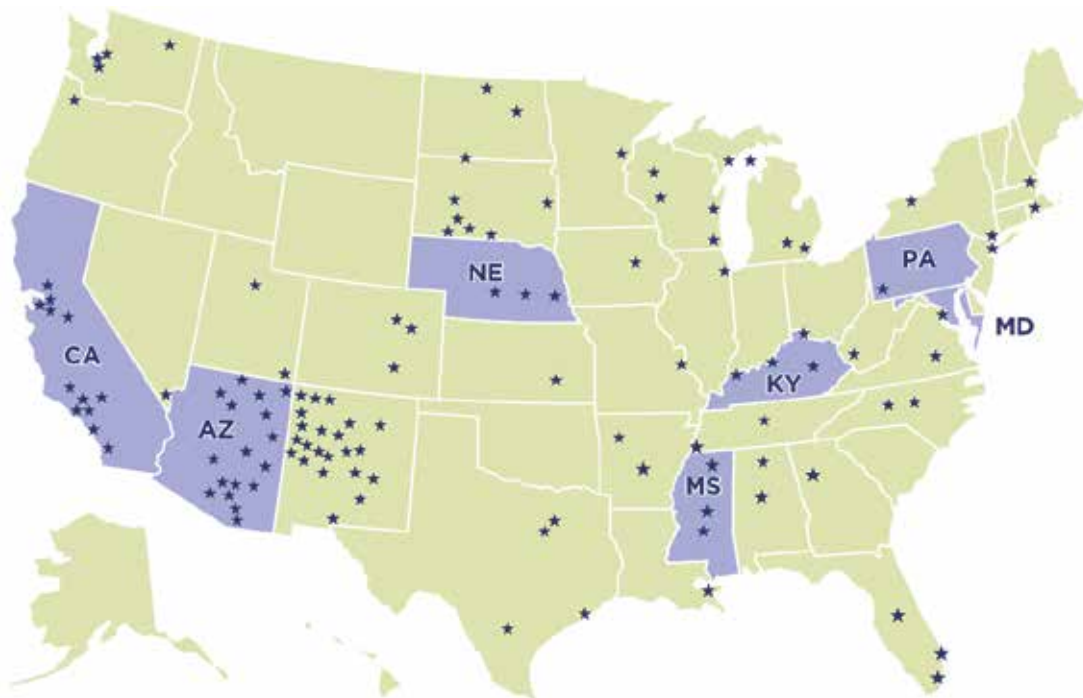


## The National Center for Families Learning (NCFL) works to eradicate poverty through education solutions for families.

Over the past 30 years, NCFL has worked with millions of families across the country, empowering them to change their lives through education. Engaging multiple generations of the same family in learning together has been a fundamental and distinguishing aspect of our work. We know this holistic approach creates a stronger impact and greater success for families.

Over the years, NCFL has established a national network of people working toward this mission. At present, family literacy and family learning initiatives occur in more than 140 communities across 38 states and Washington, D.C. In addition to its community-based programs, NCFL has created a variety of digital properties, which are utilized by millions of families each year. Two of these alone—the National Literacy Directory ([nld.org](http://nld.org)) and Wonderopolis® ([wonderopolis.org](http://wonderopolis.org))—serve more than 15 million people annually.

Throughout 2019, we've taken a look back at the many stories that have made up the last three decades of NCFL's work. Visit [FamiliesLearning.org/30](https://FamiliesLearning.org/30) to view videos and written accounts of students and families we have worked with over time.



*Shaded states indicate locations where NCFL is a lead partner in statewide initiatives.*

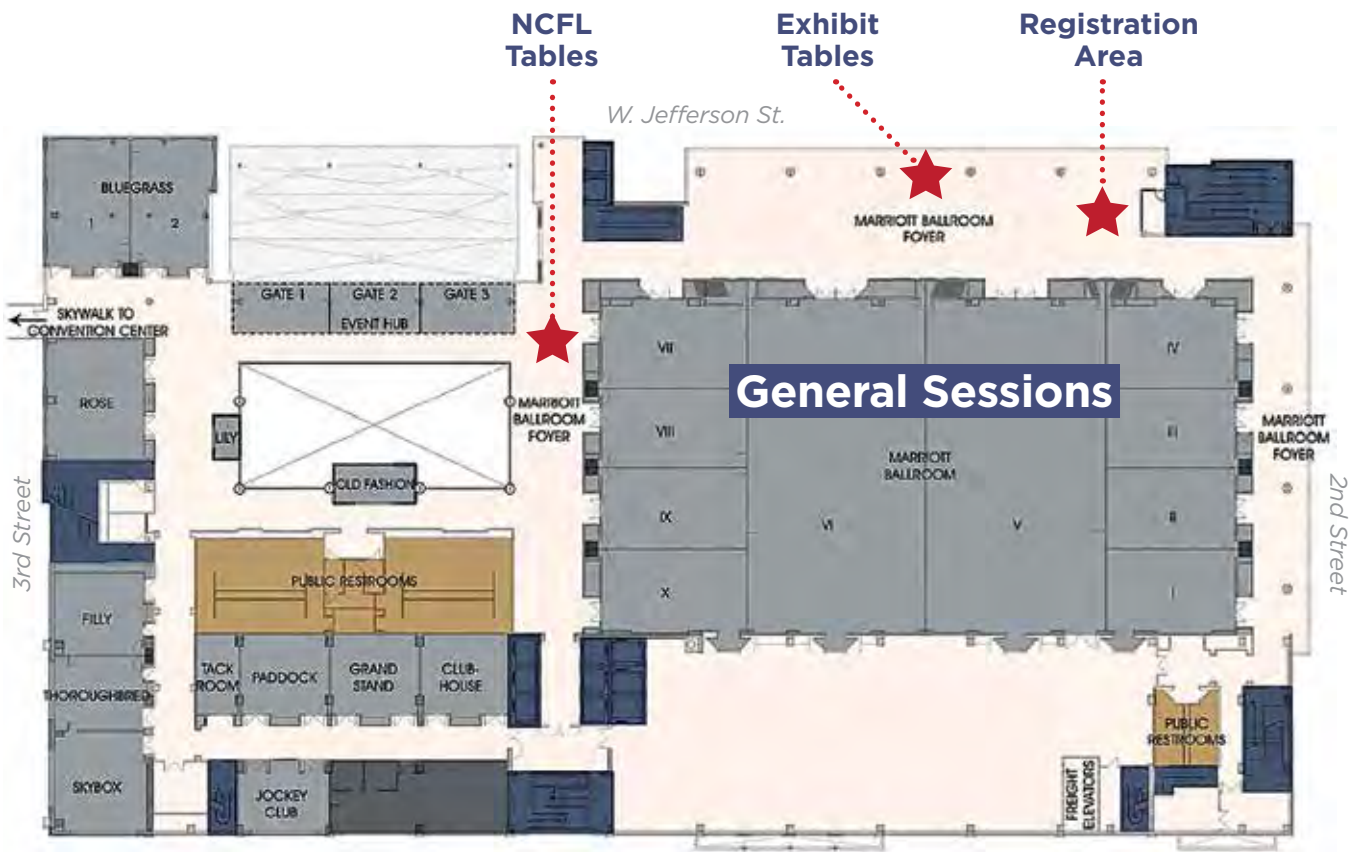
# FACILITY MAPS



Louisville Marriott Downtown  
280 West Jefferson  
Louisville, Kentucky 40202 USA  
502-627-5045



## LEVEL 2



## GROUND LEVEL



# VICINITY MAP

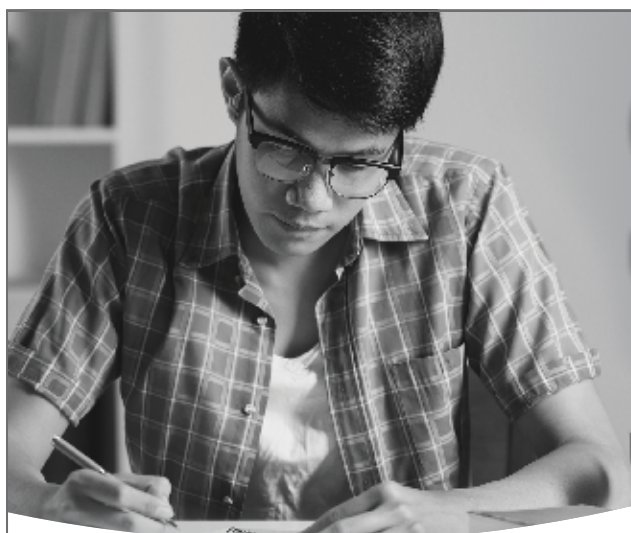


## RESTAURANTS

- A. Dunkin' Donuts
- B. Panera Bread
- C. Starbucks
- D. Falls City Market
- E. Heine Bros. Coffee
- F. Potbelly Sandwich Shop
- G. Jimmy John's
- H. Fourth Street Live
- I. Qdoba
- J. Griff's
- K. Joe's Crab Shack
- L. Old Spaghetti Factory

## POINTS OF INTEREST

- 1. Louisville Slugger Museum & Factory
- 2. Evan Williams Bourbon Experience
- 3. Kentucky Science Center
- 4. Muhammad Ali Center
- 5. Frazier History Museum
- 6. Louisville Glassworks
- 7. Waterfront Park
- 8. Stevie Ray's Blues Bar
- 9. NuLu district (shops/restaurants)



# SUCCESS

## For **Every** Learner

GED Testing Service offers resources and accommodations for students during the test and throughout the GED® journey.

Discover an array of learning resources at [GED.com](https://www.ged.com)

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## Let NCFL Keep You Informed

NCFL has several free publications, offering the latest news and insights around a range of topics in family literacy and learning. Subscribe to any or all that fit your work.



[FamiliesLearning.org/Subscribe](https://FamiliesLearning.org/Subscribe)

# GENERAL INFORMATION

## Wi-Fi Information

Complimentary wireless internet is available throughout the Conference meeting space.

**Network:** **Marriott\_CONFERENCE**      **Password:** **ncfl19**

## Join the Conversation Online!

Use **#NCFL19** to share your conference experiences and “a-ha” moments, and be sure to tag NCFL:



@FamiliesLearning



@NCFL



@familieslearning

## Download the #NCFL19 Mobile App

- Using your mobile device browser, type this link: **bit.ly/NCFL19app**
- Tap the prompt onscreen to download the app from your app store (Apple App Store or Google Play).
- Once downloaded, tap the app called “AttendeeHub”.
- Tap “Find your event” and search “ncfl19”.
- Tap the download button for the “Families Learning Conference”.
- If prompted, enter password “ncfl19”.
- You may access the app without a login; however, you will have to create and confirm your account in order to use some features like saving your custom schedule, posting to the event feed, and more.



AttendeeHub  
App Icon

## To create an account with AttendeeHub:

- Tap the top-left 3 vertical bar icon and then tap the top-right gear icon.
- Tap Log In.
- Enter your name.
- Type an email address you can access immediately.
  - > This can be different from the email address you used to register for Conference.
  - > You will be emailed a six-digit verification code from support@crowdcompassmail.com. Check your Spam/Junk folder if this email does not come right away.
  - > If this email fails to come within five minutes, please email crice@familieslearning.org requesting your code; be sure to include your name and the email address you used. Your code will be emailed to you from crice@familieslearning.org.
- Enter your six-digit verification code and tap “Verify”.
- Follow the prompts to create your account.



**Smile! You may be recorded or photographed.**

All persons on the premises of the Louisville Marriott Downtown in connection with the 2019 Families Learning Conference consent by their participation to the reproduction of their likenesses in connection with the photography and videotaping of conference events.

**Please direct any questions or concerns to the Registration Desk or to Jessie Hardison (jhardison@familieslearning.org).**

**Schedule Changes**

In the event that a session is cancelled, a sign will be placed at the room of the affected session. If needed, a flyer with schedule changes will be printed and distributed at the morning General Session on Monday and Tuesday.

**Safety Information**

In the event of a medical emergency, locate a hotel house phone and report the emergency and location to the hotel operator who will call the appropriate responder. Should a larger crisis occur, the Marriott's Emergency Response Team will be activated. Follow the instructions of Marriott staff and the hotel's intercom system. NCFL staff will share updates using our mobile app notifications and Twitter @NCFL.

**Meal Information**

The Louisville Marriott Downtown features Starbucks and Porch, the on-site comfort/soul food restaurant. Several fast-casual restaurants are available a short walk from the Marriott. **See vicinity map on page 8 for a list.**

**Included in the 3-day registration fee:**

Enjoy appetizers and one complimentary drink at the PNC Grow Up Great® Welcome Reception Monday evening; a plated meal at the Banquet Celebration Tuesday evening; and a plated meal at the Closing Brunch Wednesday morning.

*Additional Banquet and Brunch tickets may be purchased at the Registration desk.*

**Dietary restrictions:**

Vegetarian and gluten-free options are available for Tuesday's banquet and Wednesday's brunch. When you registered, you were given the opportunity to indicate if you require a vegetarian or gluten-free meal. At Conference registration, you should have received a meal ticket indicating your dietary restriction to give to your server at the start of these meals. See the Registration desk for questions.

**Nursing Mothers**

Nursing mothers who are not staying at the Marriott may check out a sleeping room key for lactation purposes **during open registration hours only**. Go to the Registration Desk with your identification card to retrieve a key. The key to the lactation room will be made available until 45 minutes prior to Registration closing each day.

**YOUR  
OPINION  
MATTERS**

We're always working to improve your experience at the Families Learning Conference. Please share your feedback by completing our post-event survey, and you'll be entered into a drawing to **win a free registration to our 2020 event!**

**[bit.ly/NCFL19survey](https://bit.ly/NCFL19survey)**

# THANKS FOR YOUR SUPPORT!

The National Center for Families Learning gratefully acknowledges the following sponsors, partners, and exhibitors for supporting the 2019 Families Learning Conference.

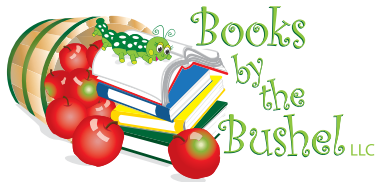
## SPONSORS



## PARTNERS



## EXHIBITORS



# HIGH LEVEL AGENDA

## Sunday, November 3

10:00a.m. to 8:00p.m.	Registration Open
Noon to 3:00p.m.	Pre-Conference Session: How to Improve Reading Achievement <i>(limited to first 200 registrants)</i>
5:00p.m. to 8:00p.m.	Exhibits Open
8:00p.m. to 9:00p.m.	"No Small Matter" Clips and Conversations About Our Youngest Citizens

## Monday, November 4

7:00a.m. to 4:30p.m.	Registration Open
8:00a.m. to 4:30p.m.	Exhibits Open
8:00a.m. to 9:30a.m.	Opening Session
9:45a.m. to 11:00a.m.	Concurrent Sessions I
11:15a.m. to 12:30p.m.	Concurrent Sessions II
12:30p.m. to 1:45p.m.	Lunch (on your own)
1:45p.m. to 3:00p.m.	Concurrent Sessions III
3:15p.m. to 4:30p.m.	Concurrent Sessions IV
5:30p.m. to 7:00p.m.	PNC Grow Up Great® Welcome Reception

## Tuesday, November 5

8:00a.m. to 6:00p.m.	Registration Open
8:00a.m. to 4:30p.m.	Exhibits Open
8:15a.m. to 9:30a.m.	General Session
9:45a.m. to 11:00a.m.	Concurrent Sessions V
11:15a.m. to 12:30p.m.	Concurrent Sessions VI
12:30p.m. to 1:45p.m.	Lunch (on your own)
1:45p.m. to 3:00p.m.	Concurrent Sessions VII
3:15p.m. to 4:30p.m.	Concurrent Sessions VIII
6:30p.m. to 9:00p.m.	Banquet Celebration
9:00p.m. to 11:00p.m.	Hometown Throwdown

## Wednesday, November 6

8:00a.m. to 10:30a.m.	Registration Open
8:00a.m. to 10:30a.m.	Exhibits Open
8:15a.m. to 10:15a.m.	Deep-Dive Sessions
10:30a.m. to 12:30p.m.	Closing Brunch
1:00p.m. to 4:00p.m.	Post-Conference Workshop: Reframing the Conversation Around Family Engagement

# KEYNOTE SPEAKERS and GUEST SPEAKERS



**Karen L. Mapp, Ed.D.**

**Opening Session, Mon. 11/4,  
8:00a.m. to 9:30a.m. [Marriott Ballroom]**

Karen L. Mapp, Ed.D. is a Senior Lecturer on Education at the Harvard Graduate School of Education (HGSE) and the Faculty Director of the Education Policy and Management Master's Program. Over the past twenty years, Karen's research and practice focus has been on the cultivation of partnerships among families, community members and educators that support student achievement and school improvement. She served as the co-coordinator with Professor Mark Warren of the Community Organizing and School Reform Research

Project and as a core faculty member in the Doctorate in Educational Leadership (EDLD) program at HGSE. She is a founding member of the District Leaders Network on Family and Community Engagement, is a trustee of the Hyams Foundation in Boston, MA, and is on the board of the Institute for Educational Leadership (IEL) in Washington, D.C. From 2011 to 2013, Karen served as a consultant on family engagement to the United States Department of Education in the Office of Innovation and Improvement. She currently serves as a consultant to the Family and Community Engagement (FACE) division of Scholastic, Inc.

In addition to her latest book, *Powerful Partnerships: A Teacher's Guide to Engaging Families for Student Success*, Karen has authored numerous publications and co-authored *A New Wave of Evidence: The Impact of School, Family and Community Connections on Student Achievement* (2002), *Beyond the Bake Sale: The Essential Guide to Family-School Partnerships* (2007), and *Partners in Education: The Dual Capacity-Building Framework for Family-School Partnerships* (2014).



**Dr. Debbie Reese**

**General Session, Tues. 11/5,  
8:15a.m. to 9:30a.m. [Marriott Ballroom]**

Tribally enrolled at Nambé Pueblo, a sovereign Native nation in northern New Mexico, Dr. Reese's writings are used in English, Library Science, and Education courses at universities and colleges in the US and Canada.

She publishes an online resource, *American Indians in Children's Literature*, that is widely used by people in the creation, publication, review, and teaching of children's and young adult books. In 2018, the American Library Association selected Reese to deliver its 2019 May Hill Arbutnot Honor Lecture.



**Shigeru Hayakawa**  
SPECIAL GUEST SPEAKER

**Banquet Celebration, Tues. 11/5,  
6:30p.m. to 9:00p.m. [Marriott Ballroom]**

Shigeru Hayakawa was born on September 15, 1953. He graduated from the University of Tokyo with a bachelor's degree in economics in March 1977 and joined Toyota Motor Corporation (TMC) in April of the same year.

Mr. Hayakawa was appointed department general manager of the International Communications Department, Public Affairs Division in January 2002. In June 2005, he became division general manager of the Public Affairs Division. Mr. Hayakawa was then made managing officer in June 2007, and was appointed president of Toyota Motor North America, Inc. (formerly TMNA) in September of the same year. In April 2011, he became the chief officer of the Public Affairs Division and in June, deputy chief officer of the External Affairs Group. Mr. Hayakawa then became a senior managing officer at TMC in April 2012. In April 2013, he became the chief officer of the External Affairs & Public Affairs Group. In June 2015, Mr. Hayakawa was named a member of the board of directors and became chief communications officer in July.

In September 2015, he was appointed chief officer of the BR Olympic & Paralympic Department, and then of the Olympic & Paralympic Division in November 2015.

In April 2017, Mr. Hayakawa was named vice chairman of the board of directors of Toyota Motor Corporation.

# KEYNOTE SPEAKERS and GUEST SPEAKERS



**Byron Pitts**  
EMCEE

**Banquet Celebration, Tues. 11/5,**  
**6:30p.m. to 9:00p.m. [Marriott Ballroom]**

Known for his thought-provoking coverage and his commitment to exceptional storytelling, Byron Pitts is a multiple Emmy Award-winning journalist and is a co-anchor of ABC's *Nightline*. In 2013, Pitts became an anchor and the Chief National Correspondent at ABC. Prior to working for ABC, Pitts was the Chief National Correspondent for CBS *Evening News With Katie Couric*. He was also CBS' lead correspondent at Ground Zero immediately following the September 11th attacks and won an Emmy for his coverage.

A news veteran with over 20 years of experience, other major stories Pitts has covered include the war in Afghanistan, the aftermath of Hurricane Katrina, the military buildup in Kuwait and the refugee crisis in Kosovo, to name but a few. Pitts realized a life-long goal when he was named a Contributing Correspondent to CBS' *60 Minutes* in 2009. Pitts' many achievements are all the more extraordinary when he tells of the many obstacles he faced as a child. Raised by a single mother in a working class neighborhood in Baltimore, Pitts was illiterate until the age of twelve and had a persistent stutter. Capitalizing on his desire to play football, his mother mandated he receive B's or above in school in order to play. With that focus, Pitts learned to read and went on to attend Ohio Wesleyan University. With the help of his roommate and a college professor, Pitts found the support and encouragement necessary to pursue a career in broadcast journalism—a field that demands excellence in writing and speaking. By staying focused, setting simple and achievable goals and finding strength in faith, Pitts overcame powerful odds. He graduated in 1982 with a BA in Journalism and Speech Communication.

In May 2017, Byron released his second book, *Be the One: Six True Stories of Teens Overcoming Hardship with Hope*. Through stirring interviews and with his award-winning storytelling ability, Byron Pitts brings the struggles and triumphs of six everyday heroes to other teens just like them, encouraging all to be the source of inspiration in their own lives and to appreciate the lives of others around them.

Pitts' grit and determination shone throughout his illustrious career and garnered him several prestigious awards, including a national Emmy Award for his coverage of the Chicago train wreck of 1999, a National Association of Black Journalists Award, and second national Emmy Award for individual reporting of the September 11th terror attacks. He is also the recipient of four Associated Press Awards and six regional Emmy Awards.

Pitts lives in Weehawken, N.J.



**Marcus Shingles**

**Closing Brunch, Weds. 11/6,**  
**10:30a.m. to 12:30p.m. [Marriott Ballroom]**

Marcus Shingles is a social impact-minded business executive with over 20 years of management and leadership experience working with senior executive teams across premier global organizations, governments, and prominent startups, specializing in innovation and digital transformation, organizational change, and emerging and disruptive technology. Most recently, Marcus was the CEO of the XPRIZE Foundation, the global leader in incentive competitions used to crowdsource entrepreneurs to use innovation and disruptive

technologies to solve the world's grandest challenges facing humanity.

Prior to XPRIZE, Marcus was a Partner at Deloitte Consulting, and leader of Deloitte Consulting's Innovation Group where he worked with Fortune 200 corporate executive teams and government leaders to better understand and plan for disruptive innovation driven by exponentially emerging technologies (e.g., AI, 3d printing, robotics, IoT, block-chain, crowd-sourcing).

Prior to Deloitte, Marcus was a successful entrepreneur, founding a management consulting business, and previously worked at Ernst & Young consulting and the Kellogg Company. Marcus is on the Board of Advisors for Stanford University School of Engineering-Global Project Center's Disruptive Technology & Digital Cities Program, and has appeared/been interviewed on several broadcasts as a thought leader, including on NBC's *The Today Show* and CNBC's *Squawk Box*, as well as being featured and/or contributed to leading publications such as *The Wall Street Journal*, *Los Angeles Times*, and *Forbes*.

Marcus co-hosted the United Nations Summit on Innovation with the President of the U.N. at the UN HQ in NYC, and "AI for Good" Summit in Geneva. As a passion project, Marcus has pioneered a program in partnership with the public school system in Los Angeles to bring "exponential entrepreneurial" training to high school students in currently underserved communities.

# STUDENT SPEAKERS

## Chloe Goodman

Opening Session, Mon. 11/4, 8:00a.m. to 9:30a.m.



[Marriott Ballroom]

Chloe Goodman's family literacy journey began in 1989, the first year NCFL was established. Chloe started taking GED® classes through the Kenan Family Literacy Program at Schaffner Elementary in Louisville, Kentucky, with her son in preschool one classroom over. Chloe's teachers

and classmates quickly became a second family to her, offering endless encouragement and helping Chloe reach her goals. Chloe earned her GED® and went on to build a career she loves with American Airlines. Chloe is proud to share her success and the success of her children. They have graduated from high school and college, served in the United States Air Force, and started families of their own.

## Amanda Perez-Ramirez

General Session, Tues. 11/5, 8:15a.m. to 9:30a.m.



[Marriott Ballroom]

Amanda Perez-Ramirez first joined the Family and Child Education (FACE) Program at Chief Leschi School, located in Puyallup, Washington, in 2013. Amanda participated in home visits with her son, Jose, and transitioned into center-based

FACE classes a year later, where she began her journey toward obtaining a GED®. Her determination, along with the invaluable support and encouragement from family, FACE teachers, and classmates, led her to obtain both a GED® and college credits. Amanda is now on the path to earning an associate degree. She continues to inspire and be inspired through the FACE program at Chief Leschi School.

## Regina Osteen Lynn

Banquet Celebration, Tues. 11/5, 6:30p.m. to 9:00p.m.



[Marriott Ballroom]

Regina Osteen Lynn began her family literacy journey in 1988 at age 29 with her three-year-old son, RL. Regina found a pamphlet in her door describing the Madison County Kenan Family Literacy Program in Marshall, North Carolina. Transportation was provided, and Regina and

RL were able to ride the same bus as Regina's three older children: Mike (age 11), Misty (age eight), and Megan (age six). The Madison County Kenan Family Literacy Program empowered Regina and helped her find her voice. Regina earned a bachelor's degree in social work from Mars Hill College, and today she maintains a blog and is writing a book. Regina's family is now grown, and she is so proud of her children and grandchildren. Regina can clearly see the generational impact of family literacy in their lives.

## Guadalupe and Diego Maldonado

Banquet Celebration, Tues. 11/5, 6:30p.m. to 9:00p.m.



[Marriott Ballroom]

Guadalupe Maldonado and her husband Ismael immigrated to the United States with hopes, dreams, and aspirations. Guadalupe knew that communication with teachers and school staff would be the key to success for her two sons. By the time her youngest son, Diego, was in kindergarten, Guadalupe

worked with the school's principal to open the Meyler Adult School. A few years later, this program became a family literacy program with support from Toyota Family Literacy. Today, Diego has earned an associate degree, two bachelor's degrees, and plans to attend graduate school next fall for a master's degree in economics. Diego's brother, Jose, earned a bachelor's degree in filmmaking and currently creates content for top box-office movies. Guadalupe's hopes and dreams for her family have become a reality.

## Peyton Rhone

Closing Brunch, Wed. 11/6, 10:30am to 12:30pm [Marriott Ballroom]



Peyton Rhone began her family literacy journey in 1997 with the goal of earning a GED®. The Toyota Family Literacy program in Atlanta empowered Peyton and her family. After Peyton earned her GED®, she graduated with a bachelor's degree from Mercer University. Peyton currently empowers others through her 20-year career with Atlanta Public Schools. Peyton's son, Roderick, is a paraprofessional with plans to become a teacher. Peyton's daughter, Shariya, is a forensic scientist and is pursuing a master's degree in Public Health. Peyton's husband, George, earned an associate degree and a bachelor's degree. He is currently completing the last class needed for his master's degree. Peyton firmly believes that "a family that learns together excels together."

# FEATURED SESSIONS

## 'Presencing' the Field of Family Reentry Research and Practice

**Mon. 11/4, 9:45a.m. to 11:00a.m.** [Place]

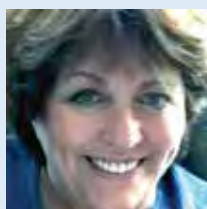
Given the conditions of mass incarceration in the U.S. today, what can be done to sustain family connections from afar? Where do connections happen? How does the perceived presence of loved ones affect the quality of "doing time"? William Muth, Ph.D. reports on empirical data from his book, *Fathers, Prisons and Family Reentry: Presencing as a Framework and Method* regarding: the lived experiences of families doing time, the hopelessness of future-oriented policy, and model approaches and programs in the US and Europe.



**William Muth,  
Ph.D.**

## Finding GED®: Navigating the Search for Adult Literacy Services

**Mon. 11/4, 11:15a.m. to 12:30p.m.** [Kentucky Ballroom Salon E]



**Debi Faucette**

GED Testing Service® has been an adult education partner with NCFL since its beginning. So, how do you braid the adult literacy services into your program? GED Testing Service can help. Join us to explore the tools and resources to locate and engage your learners in adult literacy services.



## Live Webcast: How Programs Can Recruit & Engage Culturally Diverse Families

**Mon. 11/4, 11:15a.m. to 12:30p.m.** [Marriott Ballroom]

**Scott Allen, Sophie Maier, Zeljana Javorek, Amber Creger, Allison Barney, Homa Naficy**

Families are more likely to become engaged in their children's learning when school and library staff reach out to them. But often, culturally diverse families are isolated from schools, libraries, and other community resources. A long list of issues may be keeping families from crossing your threshold and helping them stay hidden from your outreach—mistrust of government entities; lack of experience with public institutions, such as libraries, in their homeland; language barriers and embarrassment about their own literacy or education levels; fear due to immigration status; and more. How can you better understand who you aren't reaching and how can you help families access your resources? Hear from education and library experts who work to engage diverse community groups and how those programs can inform your own work.

**BetterWorldBooks®**





## Engaging Hard-to-Reach Families With Very Young Children

**Mon. 11/4, 11:15a.m. to 12:30p.m.** [Rose]



**Dr. Patty Merk**



**Erin Ramsey**

Technology brings many people together. Yet, families with very young children are among the most challenging to recruit and retain in community-based programs. This active-learning workshop features tools and techniques for learning new and adapted ways of engaging these families.



## Flipgrid + Wonderopolis: Amplifying Student Voice and Inquiry

**Mon. 11/4, 1:45p.m. to 3:00p.m.** [Rose]

Ignite wonder and curiosity in students and adults alike using Wonderopolis! Then elevate their voices as they collaborate the easiest way possible: with Flipgrid! Learn more about these free platforms, the synergy between them, and how they can spark excitement in the classroom, at home, and beyond!



**John Macleod**

## All Things GED®: What You Know and What You WANT to Know About GED®

**Tues. 11/5, 9:45a.m. to 11:00a.m.** [Kentucky Ballroom Salon A]



**Debi Faucette**

GED Testing Service® has partnered with NCFL for 30 years. Many people know the name GED®, but what do you KNOW about today's GED®? Join in a facilitated discussion to review what you know about the GED® program and ask questions to learn the things you WANT to know about the GED® program.



## Family Literacy Behind Bars: The Read to Your Child Program in a Pennsylvania Prison

**Tues. 11/5, 9:45a.m. to 11:00a.m.** [Kentucky Ballroom Salon B]

This session presents findings from a qualitative study of fathers in the Read to Your Child family literacy program at a Pennsylvania prison. The presentation outlines the impacts of incarceration on families, the benefits of the program, and implications for practice.



**Tabitha Stickel**



**Dr. Esther Prins**



**Dr. Anna Kaiper**



## Native Families and Places of Indigenous Learning and Restorative Practices

**Tues. 11/5, 11:15a.m. to 12:30p.m.** *[Place]*



**Tarajean Yazzie-Mintz, Ed.D.**

In this presentation, Dr. Tarajean Yazzie-Mintz will share an overview of eight years of work across nine tribal colleges serving Native communities in developing systems of care and learning for children and families. At the center of this work are the discoveries and motivations for engaging families as full partners in curricular design, assessment and inquiry, and in the historical acts of implementing Indigenous learning and restorative practices, so that Native communities can thrive.

## Harnessing Local Resources to Increase Access

**Tues. 11/5, 1:45p.m. to 3:00p.m.** *[Bluegrass I-II]*



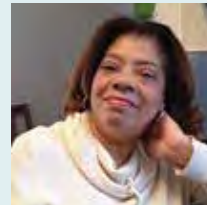
**Joanna Haas**



**Dan Pascucci**



**Kristie Adams**



**Annette Bridges**



**Janet Brown**

Every day is a Big Little Adventure. Conceived out of a unique community think-tank exercise, My Big Little Adventure (MBLA) was collaboratively designed to connect families with young children (age 0-5) to the educational resources that already exist within their home, neighborhood and broader community—but with the hook of themes, structure and incentive. The project ultimately materialized as a website that now serves as a resource and clearinghouse for (mostly free and low cost) events and activities. It organizes resources from lots of sources into one place and eliminates the clutter of commercial enterprise and the wide age ranges typically found in these kinds of event sites. The project also involves community outreach work to drive signups and family engagement and harnesses the voices and resources of multiple cultural and social service partners under the common interest of reaching more young children and caregivers with existing programs and services.

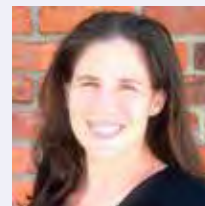


MBLA is a value-added experience that nurtures everyday learning by pointing out the easy ways to turn daily routines and simple materials into adventures that hone kindergarten readiness, and by encouraging participation and the development of relationships with local resources (like libraries, health providers, museums, parks, zoo, arts organizations and more). MBLA aims to be an accessible and understandable roadmap for connecting more families to the easily-accessible and readily-available enrichment resources that exist around them, as well as coaxing adults into using materials around the house to further learning in simple ways. This session will explore the MBLA project from initial concept, through design to year one deployment, identifying successes, lessons and anticipated adjustments as collaborators move into the project's second year. We will explore what can be accomplished when like-minded professionals set aside individual program goals for the greater good of a mutual cause like early childhood school readiness.

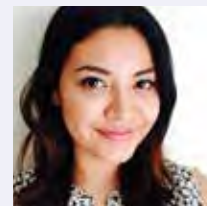
## Figuring in Families: Family Math as a Path to Equity

**Weds. 11/6, 8:15a.m. to 10:15a.m.** [Kentucky Ballroom Salons A-B-C-D]

Our nation's educational system has historically denied children of color, those learning multiple languages, and those from low-income homes opportunities to become proficient in mathematics. At the same time that we work to change school systems to become equitable, we can mobilize families as positive influences on the early mathematics learning of their children, just as they are for reading. In this session we will learn about the elements of mathematics (it's more than counting and shapes!) and look for math learning opportunities in everyday life. We will celebrate the strengths of families as they interact in mathematical ways with their children, and we will discuss initiatives to support families to do even more math with their children in joyful and natural ways. Participants will leave the session with concrete strategies and resources that they can share with the families they serve. Our ultimate goal is that every learner is empowered with the math confidence and skills required to thrive in school and to participate in the 21st century workforce.



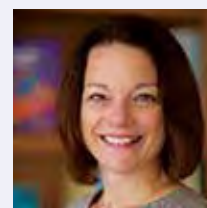
**Dr. Margaret Caspe**



**Susanna Beltran Grimm**



**Nydia Prishker, PhD**



**Kimberly Brenneman, PhD**

## Leveraging the Private Sector to Spur Social Mobility

**Weds. 11/6, 8:15a.m. to 10:15a.m.** [Kentucky Ballroom Salons F-G]



**Sally McCrady**



**Denine Torr**



**Walter D. Woods**



**Nicole M. Chestang**

Eliminate the guesswork of uncovering how corporations are thinking about funding your efforts. This session will dig into the strategy and rationale behind the investments of some of the nation's most generous companies. In this deep dive session, you'll hear from leaders at Dollar General, PNC, and Humana on how they approach the important role of investing in some of the most pressing social causes of our time. They will offer their insights as to how new forms of philanthropy are shaping the future and will explore how traditional philanthropy can work within the evolving framework of giving required by an everchanging world. The panel will be facilitated by NCFL Board Member Nicole Chestang, principal of The Chestang Group.

## Reach Out and Read: A Pediatric Perspective on Family Literacy

**Weds. 11/6, 8:15a.m. to 10:15a.m.** [Kentucky Ballroom Salon E]

This orientation to the pediatric early literacy program Reach Out and Read includes an outline of the stages of language and literacy development from birth through age 5, their social context, and the caregiver's role in supporting optimal development, and explores the potential for partnerships between pediatric primary care and family literacy providers.



**Donna Grigsby, MD**



# KENTUCKY STATEWIDE FAMILY ENGAGEMENT CENTER

PRICHARD COMMITTEE FOR ACADEMIC EXCELLENCE

National Center for Families Learning National Conference  
November 4-6 - Louisville, Kentucky

## Special Events Designed for Kentucky Providers and Families:



This icon will appear next to workshops and events that are suggested because of their direct link to Kentucky's Statewide Family Engagement Center Work.



### November 4 - Kentucky Networking Event- 7 PM to 9 PM

Off-site event provided by Prichard Committee's Commonwealth Institute for Parent Leadership. Once registered for the Conference, an RSVP link and location details will be emailed to you.



### November 5 - CIPL Concurrent Session - 11:15 AM to 12:30 PM

This panel presentation will highlight examples of how Kentucky is re-imagining the well-known and highly respected Commonwealth Institute for Parent Leadership (CIPL) through intentional collaborations with local community based organizations



### November 6 - Deep Dive Workshop - 8:15 AM to 10:15 AM

Through professionally facilitated discussions, we will break out of our silos to align efforts that better support families and students across Kentucky.

The Nellie Mae Education Foundation is proud to support the 2019 National Center for Families Learning Conference.

At Nellie Mae, we're working to reshape public education, to ensure every student gets the skills they need to be successful and contribute to society.

Learn more at [nmeeducation.org](http://nmeeducation.org).



# PRE-CONFERENCE SESSIONS

## Sunday, 11/3

**Registration Open 10:00a.m. to 8:00p.m.** [Marriott Ballroom Foyer]

**Exhibits Open 5:00p.m. to 8:00p.m.** [Marriott Ballroom Foyer]

### How to Improve Reading Achievement

EC

Noon to 3:00p.m. [Kentucky Ballroom Salons F-G]

**Timothy Shanahan**, University of Illinois at Chicago

This session will review the major research reports and reviews that have been conducted over the past two decades. The emphasis of this analysis will be on identifying those aspects of literacy that are essential to reading growth as well as the instructional contexts that have successfully supported growth in those literacy components. This research information will then be translated into an agenda for learning for preschoolers, with an emphasis on identifying those earliest developing skills and the contributions that parents can have upon this development. Specific instructional procedures will be recommended. Finally, there will be an Ask the Expert segment that will allow participants to get answers to any questions that they might have about literacy learning or teaching.

**Limited to 200 attendees—see Registration Desk for free ticket based on availability.**

### “No Small Matter” Clips and Conversations About Our Youngest Citizens

EC

8:00p.m. to 9:00p.m. [Kentucky Ballroom Salons F-G]

**Danielle Norton, Jessica Mostert, Leslie Wilson, and Angel Chichester**, National Center for Families Learning

How can we utilize and expand our knowledge of children’s brain development to better support families in our communities? The evening of November 3rd, conference attendees will enjoy clips and conversations around the movie “No Small Matter.” Facilitated by NCFL early childhood specialists, attendees will view three clips related to brain development, the opportunity gap, and children’s executive function, with each clip followed by discussion.

“No Small Matter” is the first feature documentary to explore the most overlooked, underestimated, and powerful force for good in America today: early childhood education. Through poignant stories and surprising humor, the film lays out the overwhelming evidence for the importance of the first five years and reveals how our failure to act on that evidence has resulted in an everyday crisis for American families, and a slow-motion catastrophe for the country.

# CONCURRENT SESSIONS AT-A-GLANCE

Adult Education	Early Childhood Education	Funding and Sustainability	K-12 Education	Library	Parent Leadership	Research and Policy
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## Monday, 11/4

9:45a.m. - 11:00a.m.	11:15a.m. - 12:30p.m.	1:45p.m. - 3:00p.m.	3:15p.m. - 4:30p.m.
Tinker Tuesdays: Engaging ESL Family Literacy Adult Learners in STEAM	Finding GED®: Navigating the Search for Adult Literacy Services	Adult Learning Communities Panel	Strengthening the Connection Between Parents, Schools, and Community
Forging Real Intradepartmental Collaboration to Facilitate Program Success	Interactive Literacy Activities: A Method for Promoting Learning	Raising Readers: Reigniting a Love of Reading for Parents and Caregivers	Practices of Adult Education With an Intentional Focus on Fathers
Keeping the Circle Strong at the Gila Crossing Community School	The Power of Storytime to Create Belonging and Safety	Targeting Literacy Instruction to Skills Required in the Workplace	The Spirit to Talk About It: From Issues to Action With Adult Students
The Language-Experience Approach	Engaging Hard-to-Reach Families with Very Young Children	Generation to Generation: Approaches to Intergenerational Learning	Strong Families, Literature and STEM
Communication and Data-Setting Up for Success	Cultivating Your Brand: The Seeds of Professionalism	Storytelling As Community Building	How Can Literacy Coalitions Use Play to Give Children Large Vocabularies?
ESOL Family Game Night	Using Family Literacy to Grow Cradle to Career Collective Impact Efforts	Going Down the Rabbit Hole: The Treasure in Ridiculous Questions	Making an Impact. From Day One.
Bringing Literacy and Wonder to Your Campus and Classrooms	Jefferson County Public Schools' Comprehensive Approach to Family Engagement	Everyone Says to Partner With Families, But What Does That Really Look Like?	Family Engagement Strategies That Work With Immigrant and Refugee Families
SD Statewide Family Engagement Center-How We are Rollin' It Out in SD	"Sharing Activities" Emphasizing the Diné Language and Culture	Indicators of Program Quality: A Framework to Build Quality Family Literacy	Toddler Explorations
Partnerships to Advance STEM Learning	Live Webcast: How Programs Can Recruit & Engage Culturally Diverse Families	Flipgrid + Wonderopolis: Amplifying Student Voice and Inquiry	When Parents Lead
Organizing Parents for Change	Connecting Resources	Bringing PhOLKS Together for Community Building	Including Parents With Criminal Record History
Parent Leadership Training Institute: A Two Gen Equity Model	Family Service Learning: Employability, Parent Leadership, Advocacy	Engaging Immigrant and English Learner Youth Through Community Partnerships	
'Presencing' the Field of Family Reentry Research and Practice	Idea Exchange: A "Non-Session" Led by YOU!	Making ESSA's Equity Promise Real - State Strategies to Close the Opportunity Gap	
Uncovering USA's Best Kept Secret: Family Support and Strengthening Networks			

# Tuesday, 11/5

9:45 a.m. - 11:00 a.m.	11:15 a.m. - 12:30 p.m.	1:45 p.m. - 3:00 p.m.	3:15 p.m. - 4:30 p.m.
All Things GED®: What You Know and What You WANT to Know About GED®	Unpacking the Family Literacy Experience: Insight Into What Works	How to Use Icebreakers That Cultivate Classroom Culture	Hocus Pocus Everybody Focus: It's Not Magic That Creates Lifelong Learning
Bright Beginnings: A Framework for Family Learning	Piecing Together the Lesson Plan Puzzle	The Adult Literacy XPRIZE: From App Development to Distribution	Data-Driven: Understanding and Leveraging the Kentucky Center for Statistics (KYStats) Adult Education Feedback Report
Modeling Kindness Through Mindfulness and Active Learning	Dialogic Reading During Home Visits Enhances Early Literacy Development	The U.S. Naturalization Test: Teaching Objectives	Early Writing Skills for Young ESL Learners
Over the Moon for STEM	Transformative Family Engagement: The Equity Issue of Our Time	Harnessing Local Resources to Increase Access	Story Play: Building Language and Literacy One Story at a Time
How Infants and Toddlers Learn Outdoors: Guiding Families in Nature Play	Molly of Denali: Supporting Families in Learning with Informational Text	Creating Meaningful PACT Time® Experiences	PBS Tools and Family Resources 101
Equipping a Community to Advance School Readiness and Beyond	Wishes Granted	Afterschool and Summer Programs as Catalysts for Engaging Families	Can a Telenovela Change the Narrative of Latinx Family Engagement?
3-2-1-Ignite! Building Family Engagement Pathways Through STEAM Ecologies	A Novel Idea: Family Book Clubs	Workforce Development and Family Engagement	Building Authentic Funding Partnerships
Equitable Family, School, and Community Engagement for School Improvement	The Wash & Learn Initiative: Libraries in Laundromats	Pathways to Success, Empowerment and Parent Leaders	KinderBoost: Supporting the Transition to School
Read, Eat, Grow: Culinary Literacy for South Carolina Families	Cultivating Community Leadership	Family Service Learning: Family Self-Sustainability Using and Teaching Native American Traditional Ways	Connecting Families With Moving Storytimes
Building a Parent-Led Movement in School and District Decision-Making	Developing Parent Leaders and Turning Them Into Assets for Your Organization	Family-Centered Coaching: Transforming Practice to Engage Families	Don't Be the Lorax: Amplify Parent Voice
Building a Love of Books and Reading for Families	Reimagining the Commonwealth Institute for Parent Leadership (CIPL) for Today's Families	Washington, DC Update: Federal Action Impacting Two-Generation Learning	Dynamic Approaches to Evaluating Family Learning
Family Literacy Behind Bars: The Read to Your Child Program in a Pennsylvania Prison	Native Families and Places of Indigenous Learning and Restorative Practices	Census 2020	Recognizing Program Quality: From Benchmarks to Standards
Advancing Systemic Family Engagement Statewide			

# Wednesday, 11/6

8:15 a.m. - 10:15 a.m.	1:00 p.m. - 4:00 p.m.
Figuring in Families: Family Math as a Path to Equity, Sponsored by Heising-Simons Foundation	Post-Conference Workshop: Reframing the Conversation Around Family Engagement
Reach Out and Read: A Pediatric Perspective on Family Literacy	
Leveraging the Private Sector to Spur Social Mobility	
Being Intentional—Together. Special Session for All Kentucky Providers and Families	



# KENTUCKY STATEWIDE FAMILY ENGAGEMENT CENTER (KY-SFEC)

**BUILDING A GROUNDSWELL FOR EXCELLENT EDUCATION**

## FAMILIES-SCHOOLS-COMMUNITIES

### **WE ARE**

A network of families, schools, districts and community partners focused on increasing open communication, learning opportunities, and shared decision-making power across the Kentucky education system

### **WE SHARE**

A unified voice in advocating for family leadership and effective family-school-community partnerships

### **WE BELIEVE**

High-quality, equitable and inclusive education is the shared responsibility of families, schools, and communities

**WE WANT TO PARTNER WITH YOU**

**EMAIL: BROOKE.GILL@PRICHARDCOMMITTEE.ORG**



<http://groundswell.prichardcommittee.org/>

# SESSION DESCRIPTIONS

## Monday, 11/4

7:00 a.m. - 4:30 p.m.

**Registration Open** [Marriott Ballroom Foyer]

8:00 a.m. - 4:30 p.m.

**Exhibits Open** [Marriott Ballroom Foyer]

8:00 a.m. - 9:30 a.m.

**Opening Session** [Marriott Ballroom]

GS

The 2019 Families Learning Conference kicks off with NCFL's President and Founder, Sharon Darling. We will hear from former family literacy student, Chloe Goodman, who will share her learning journey, from quitting high school to earning her GED® and raising three successful children.

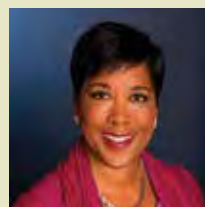
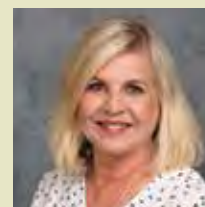
Next, attendees will enjoy an hour-long keynote by Dr. Karen L. Mapp, senior lecturer on Education at Harvard Graduate School of Education and faculty director of the Education Policy and Management Master's Program.

Over fifty years of research on the impact of family engagement and home-school partnerships reveals a strong link between these partnerships and improved student learning and development as well as overall school improvement. Despite this research, many states, districts and schools still lack an intentional focus on the development of effective partnerships between families and schools.

In this keynote, Dr. Karen L. Mapp will discuss the Dual Capacity Framework for Family-School Partnerships, a tool she developed in collaboration with the United States Department of Education. This research-based framework identifies the goals and conditions necessary to develop and sustain effective family-school partnership initiatives and identifies the practice strategies that support student learning and school improvement.



Following her keynote, Dr. Mapp will be signing her latest book, *Powerful Partnerships: A Teacher's Guide to Engaging Families for Student Success*. Books may be purchased at the book signing location in the Marriott Ballroom Salon X Foyer.

**Sharon Darling****Karen L. Mapp, Ed.D.****Chloe Goodman**

Thanks to our partner Scholastic for providing the opportunity for Conference attendees to hear from Dr. Mapp!

GS

General Session

AE

Adult Education

EC

Early Childhood Education

F&amp;S

Funding and Sustainability

K12

K-12 Education

LI

Library

PL

Parent Leadership

R&amp;P

Research and Policy

# Monday, 11/4

9:45a.m. - 11:00a.m.

## CONCURRENT SESSIONS I

K12

### ESOL Family Game Night *[Rose]*

**Mónica Nelsas**, Broward County Public Schools; **Claudia Campos** and **Monica Gasparetto**, Bilingual/ESOL, Broward County Public Schools

In this active learning, hands-on presentation, we will briefly explore the innovative way in which the Bilingual/ESOL Department in BCPS has encouraged the participation of ELL parents in their child's English acquisition and academic achievement while building strong bonds with their schools.

K12

### Bringing Literacy and Wonder to Your Campus and Classrooms

*[Thoroughbred]*

**Matt Arend** and **Lorie Lyon**, Plano ISD

Join these Wonderologists™ as they share opportunities created for students and families to wonder, explore literacy and bring curiosities to life. The session will include ideas to support an entire community and enrich learning for students in a classroom. Come join us and bring wonder to life!

K12

### SD Statewide Family Engagement Center - How We are Rollin' It Out in SD *[Kentucky Ballroom Salon D]*

**Morgan VonHaden** and **Pamela Lange**, Black Hills Special Services Cooperative

Learn how we partner with local authors and communities to bring reading alive. Literacy is throughout all three pillars of the grant: Early Learning (B-5), K-12, and College & Career Readiness. Participants will leave with ideas and Zoom chat with the author of *Porter the Hoarder*/Director of "Napoleon Dynamite".

PL

### Organizing Parents for Change *[Bluegrass I]*

**Billy Cerullo**, Briya Public Charter School

This session is designed for educators who are looking to build and engage parent leaders through collective action. We will share our dreams for our children, their schools, and our society, and will chart a course on how to realize those dreams through community organizing.

AE

### Tinker Tuesdays: Engaging ESL Family Literacy Adult Learners in STEAM *[Filly]*

**Beth Detwiler**, Oakland Unified School District, Adult Education

Create a classroom where adult learners learn the science and math they need to move ahead and the skills to support their families' learning with some simple supplies found in our everyday lives. Explore how Science, Technology, Engineering, Art and Math lessons changed an ESL Family Literacy class.

PL

### Parent Leadership Training Institute: A Two Gen Equity Model

*[Bluegrass II]*

**Donna Thompson-Bennett** and **Patti Keckeisen**, National Parent Leadership Institute (NPLI)

This interactive workshop explores strategies to build bridges with families across differences, as partners for children's learning success, via small group work. Learn how The Parent Leadership Training Institute, the evidence-based two-gen initiative, helps parents who care become parents who lead.

GS

General Session

AE

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F&amp;S

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Research and Policy

# Monday, 11/4

9:45a.m. - 11:00a.m.

## CONCURRENT SESSIONS I

R&amp;P



### Uncovering USA's Best Kept Secret: Family Support and Strengthening Networks [Kentucky Ballroom Salon C]

**Samantha Florey**, National Family Support Network; **Robin Mackey**, Alabama Network of Family Resource Centers

This session will provide the national context of Family Support and Strengthening Networks in 28 states and the District of Columbia as well as feature the specific example of the Alabama Network of Family Resource Centers and their implementation of the SNAP Education and Training 50% grant.

F&amp;S

### Communication and Data: Setting Up for Success

[Kentucky Ballroom Salon A]

**Ashley Pierce**, Jefferson County Skills U

Communication can be challenging when there are multiple pieces of programming—students, staff, partners, funders, scheduling, data, crisis. When program processes are established from the beginning, everyone involved knows what is expected, and the data can easily be documented to show outcomes.

EC

### The Language-Experience Approach [Kentucky Ballroom Salon E]

**Timothy Shanahan**, University of Illinois at Chicago

At one time, the language-experience approach was a widely used instructional procedure with beginning readers (of any age or language background). Although not seen as often these days, LEA is still a fabulous way to get new readers and writers started as well as to help them develop print awareness, concept of word, and a beginning reading vocabulary. This presentation will demonstrate some of the basics of introducing and using LEA as a beginning reading method with preschoolers, adult non-readers, and English learners.

AE

### Keeping the Circle Strong at the Gila Crossing Community School [Kentucky Ballroom Salon B]

**Amiee Mestaz**, Gila Crossing Community School; **Jeff O'Field**, National Center for Families Learning

The Family and Child Education (FACE) program, implemented with support from the National Center for Families Learning, provides a strengths-based approach to building relationships among students. We will identify best practices for facilitating goal setting through the use of storytelling and team-building activities in adult education.

R&amp;P



### 'Presencing' the Field of Family Reentry Research and Practice

[Place]

**William Muth, Ph.D.**, Virginia Commonwealth University, Department of Teaching and Learning

Given the conditions of mass incarceration in the U.S. today, what can be done to sustain family connections from afar? Where do connections happen? How does the perceived presence of loved ones affect the quality of "doing time"? I report on empirical data from my book, *Fathers, Prisons and Family Reentry: Presencing as a Framework and Method* regarding: the lived experiences of families doing time, the hopelessness of future-oriented policy, and model approaches and programs in the US and Europe.

LI

### Partnerships to Advance STEM Learning [Clubhouse]

**Jennifer Blenkle**, Urban Libraries Council, **Patty Reeber**, Gwinnett County Public Library, **Lisa Soper**, Public Library of Cincinnati and Hamilton County

Learn how libraries across North America are successfully developing partnerships with schools, businesses and community organizations to enhance STEM programming for under-served families. The Urban Libraries Council and libraries in the Partners for Middle School STEM project will share promising practices, approaches and collaborative strategies to ensure that under-served families have access to high-quality STEM programs in their community.

# Monday, 11/4

9:45a.m. - 11:00a.m.

## Concurrent Sessions I

AE

### Forging Real Intradepartmental Collaboration to Facilitate Program Success [Win]

**Natalie Cummins** and **Lori Looney**, Kentucky Skills U

This session will describe the evolution of a collegial relationship between a member of Kentucky Skills U's professional development team and a member of the administrative services team that provided a catalyst for powerful intra-agency collaboration. A timeline of the evolution will show how the collaborative process resulted in improved alignment of services. Innovative GED®, TABE®, and performance metric-aligned resources will be shared.

11:15a.m. - 12:30p.m.

## Concurrent Sessions II

EC

### The Power of Storytime to Create Belonging and Safety

*[Kentucky Ballroom Salon A]*
**Andrew Newman**, The Conscious Bedtime Story Club

Storytime is so much more than reading a book. It's rich with mystery that you can use to lead children into some of the longest standing lessons and memories of their lives. Central to storytime is the experience of self-recognition. Learn to really connect the last 20 minutes of the day with books.

EC

### Engaging Hard-to-Reach Families With Very Young Children

*[Rose]*
**Patty Merk**, University of AZ Cooperative Extension; **Erin Ramsey**, Bezos Family Foundation

Technology brings many people together. Yet, families with very young children are among the most challenging to recruit and retain in community-based programs. This active-learning workshop features tools and techniques for learning new and adapted ways of engaging these families.



PL

### Connecting Resources [Filly]

**Carla Robinson** and **Samuel Johnson**, Louisville Urban League

We will be discussing ways to connect different resources to your parent leaders. For parents to be able to help one another, they have to know about all the resources available to them. At the Louisville Urban League, we host many resources outside of our youth department.

EC

### Interactive Literacy Activities: A Method for Promoting Learning

*[Skybox]*
**Dr. Beth McLean**, Penn State Goodling Institute; **Dr. Carol Clymer**, Goodling Institute and Institute for the Study of Adult Literacy

Interactive literacy activities, or parent and children time, are critical to children's educational development. Participants will learn how to develop and deliver engaging interactive literacy activities in this "hands on" and interactive workshop.



R&amp;P

### Family Service Learning: Employability, Parent Leadership, Advocacy [Place]

**Dr. Jeri Levesque**, Center of Effort LLC; **Dr. Lori Nebelsick-Gullett**, NG Consulting

Join us to learn about measuring how family service learning fosters employability skills, parent leadership, self-efficacy, and social capital. A facilitator's tool clarifies how the service learning projects amplify adults' voices as advocates for their families' and communities' well-being.

GS

General Session

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Research and Policy

## Monday, 11/4

11:15a.m. - 12:30p.m.

## Concurrent Sessions II



AE

**Finding GED®: Navigating the Search for Adult Literacy Services***[Kentucky Ballroom Salon E]***Debi Faucette** and **Thomas Ross**, GED Testing Service

GED Testing Service® has been an adult education partner with NCFL since its beginning. So, how do you braid adult literacy services into your program? GED Testing Service® can help. Join us to explore the tools and resources to locate and engage your learners in adult literacy services.



F&amp;S

**Using Family Literacy to Grow Cradle to Career Collective Impact Efforts** *[Thoroughbred]***Danielle Brown**, Flint and Genesee Literacy Network

This workshop will highlight how the NCFL four-component Family Literacy methodology has helped to guide the highly structured cradle to career Collective Impact Framework of the Flint and Genesee Literacy Network (FGLN).

EC

**Cultivating Your Brand: The Seeds of Professionalism***[Kentucky Ballroom Salon B]***James Welch**, Southwest Human Development

This workshop provides the opportunity to further our understanding of professionalism as it relates to the field of early childhood education—what it means, why it is important and how to achieve it. We all have chosen a profession that has tremendous impact on the lives of young, vulnerable children. We must be educated, familiar with research, aware of new evidence, and eager to embrace best practices. In other words, early childhood educators must become professionals! The path to professionalism lies in having a clear understanding of what is required of us as a professional early childhood educator. This workshop provides specific strategies to support you as a professional.

K12

**Jefferson County Public Schools' Comprehensive Approach to Family Engagement** *[Win]***Chrystal Hawkins**, Jefferson County Public Schools and **Andrea Brown**, National Center for Families Learning

Jefferson County Public Schools (JCPS) partners with the National Center for Families Learning (NCFL) to bolster family engagement through a three-tiered approach. The JCPS-NCFL partnership supports early childhood through K-12 schools at district, school, and family levels. In this session, we will discuss the Professional Learning Community (PLC) that brings together resources and initiatives across district departments. We will overview building-level support for family engagement efforts and our district Title I Family Engagement Lead Institute. Finally, the partnership engages directly with families in the Parent Advisory Council and provides leadership opportunities to create family learning events across the community in partnership with their school board representatives.

**Idea Exchange: A “Non-Session” Led by YOU!** *[Clubhouse]***Kristen Whitaker**, National Center for Families Learning

Share what works with your students and families, and hear what others are doing around the country. At this participant-led session, attendees brainstorm and share solutions to common challenges when working with families. A handful of “stations” will be set in the room, each designated with a topic for discussion. Attendees choose which topic to participate in and are free to join other stations as desired. NCFL staff will be on-hand to lay the ground rules and help guide discussions as needed.

# Monday, 11/4

11:15a.m. - 12:30p.m.

## Concurrent Sessions II

K12

### "Sharing Activities" Emphasizing the Diné Language and Culture [Kentucky Ballroom Salon C]

**Ronald Arias, Shandall Yazzie, Vernita Sorrell, Thomascita Yazzie-Halwood, Lavina Dodge, Leora Dodge, and Harlan Thompson**, Nazlini Community School Inc. Family and Child Education (FACE) Program

The Nazlini Community School Inc. Family and Child Education (FACE) Program presenters will share information on family activities and interactions with a focus on Diné Culture and Language. There are Diné Traditional activities that will be presented during the session. These activities are components that are based on Nitsahakees (Thinking), Nahat'a (Planning), lina (Living) and Siihasin (Assurance). The process of SNBH allows families to be self-empowered within projects that are developed in the program.

LI

### Live Webcast: How Programs Can Recruit & Engage Culturally Diverse Families [Marriott Ballroom]

**Scott Allen**, Public Library Association; **Sophie Maier**, Louisville Free Public Library; **Zeljana Javorek**, Catholic Charities of Louisville; **Amber Creger**, Schaumburg Public Library; **Allison Barney**, Denver Public Library; **Homa Naficy**, Hartford Public Library

Families are more likely to become engaged in their children's learning when school and library staff reach out to them. But often, culturally diverse families are isolated from schools, libraries, and other community resources. A long list of issues may be keeping families from crossing your threshold and helping them stay hidden from your outreach - mistrust of government entities; lack of experience with public institutions, such as libraries, in their homeland; language barriers and embarrassment about their own literacy or education levels; fear due to immigration status; and more. How can you better understand who you aren't reaching and how can you help families access your resources? Hear from education and library experts who work to engage diverse community groups and how those programs can inform your own work.

This webcast is in partnership with the Public Library Association and is sponsored by Better World Books.

12:30p.m. - 1:45p.m.

## LUNCH on your own

Several fast-casual restaurants are available a short walk from the Marriott. See vicinity map on page 8 for a list.

1:45p.m. - 3:00p.m.

## Concurrent Sessions III

AE

### Raising Readers: Reigniting a Love of Reading for Parents and Caregivers [Skybox]

**Jordan Smith**, National Book Foundation

Explore how the National Book Foundation's Raising Readers program utilizes professional development and family engagement activities to empower adults who work with and raise children to fall in love with books and model good reading habits for the young people in their lives.

EC

### Generation to Generation: Approaches to Intergenerational Learning [Bluegrass I]

**Dawn Heyward** and **Diana Rodriguez**, East Side House Settlement

Explore the models and value of intergenerational programming in your early childhood setting and how to engage older adults to increase cooperation, interaction and exchange between people of different generations, allowing them to share their talents and resources and support each other.

GS

General Session

AE

Adult Education

EC

Early Childhood Education

F&amp;S

Funding and Sustainability

K12

K-12 Education

LI

Library

PL

Parent Leadership

R&amp;P

Research and Policy

## Monday, 11/4

1:45p.m. - 3:00p.m.

## Concurrent Sessions III

F&amp;S

**Indicators of Program Quality: A Framework to Build Quality Family Literacy** *[Thoroughbred]***Dr. Carol Clymer**, Goodling Institute and Institute for the Study of Adult Literacy;  
**Dr. Beth McLean**, Penn State Goodling Institute

Family Literacy programs look for guidance to implement high quality programs so that families receive services that meet their needs. Participants will explore the Pennsylvania Family Literacy Indicators of Program Quality and focus on ways to use the Indicators for continuous program improvement.

AE

**Targeting Literacy Instruction to Skills Required in the Workplace** *[Kentucky Ballroom Salon C]***Karl Haigler** and **Rae Nelson**, Haigler Enterprises International, Inc.

The presenters will discuss how to align adult education and literacy instruction with the needs of employers. Participants will learn how to use online resources (e.g., O\*NET) to make adult students' learning relevant and compelling, using examples from a state workforce development project.

EC

**Storytelling As Community Building** *[Kentucky Ballroom Salon A]***Natalia Hoffman**, **Dianette Plácido**, and **Fernando González**, Make Way for Books

Storytelling as Community Building features information relevant for all advocates of children and families, as well as strategies for practitioners to foster a culture of storytelling that brings people together.

EC

**Going Down the Rabbit Hole: The Treasure in Ridiculous Questions** *[Place]***Cheri Grinnell** and **Ruby Parker**, Kentucky Science Center

Going Down the Rabbit Hole: To enter into a situation or begin a process or journey that is particularly strange, problematic, difficult, complex, or chaotic. Find the hidden treasure in ridiculous questions and follow it to learning!

EC

**Everyone Says to Partner With Families, But What Does That Really Look Like?** *[Kentucky Ballroom Salon B]***Lindsey Shah**, Parents as Teachers National Center

This session will utilize a combination of small group discussion and presentation to explore what partnering with families can look like within the participants' own organizations. We will move from theory, through strategies, and into practical applications of value-based partnerships.

K12

**Flipgrid + Wonderopolis: Amplifying Student Voice and Inquiry** *[Rose]***John Macleod**, Wonderopolis

Ignite wonder and curiosity in students and adults alike using Wonderopolis! Then elevate their voices as they collaborate the easiest way possible: with Flipgrid! Learn more about these free platforms, the synergy between them, and how they can spark excitement in the classroom, at home, and beyond!

YOUR

OPINION

MATTERS

We're always working to improve your experience at the Families Learning Conference. Please share your feedback by completing our post-event survey, and you'll be entered into a drawing to **win a free registration to our 2020 event!**

[bit.ly/NCFL19survey](https://bit.ly/NCFL19survey)

# Monday, 11/4

3:15p.m. - 4:30p.m.

## Concurrent Sessions IV

AE

### Adult Learning Communities Panel *[Clubhouse]*

**Robb Gallegos**, Metropolitan State University of Denver; **Stephen Hannum**, The Literacy Council; **Luke Saechao**, Adult and Career Education of Central VA; **Jacqueline Teasdale**, MCPS Academic Success Program; and **Jeff O'Field**, National Center for Families Learning

In 2018, the National Literacy Directory introduced the inaugural Adult Learning Communities pilot program. Participants from twenty-three organizations created an online community by sharing best practices on improving student recruitment, engagement, persistence, and engaging English language learners. This panel will discuss representative innovations designed to better serve adult learners.

R&amp;P

### Making ESSA's Equity Promise Real—State Strategies to Close the Opportunity Gap *[Kentucky Ballroom Salon D]*

**Stephen Kostyo**, Learning Policy Institute

This session will help attendees understand how states and districts can effectively use evidence-based indicators in their accountability and improvement systems to promote equitable opportunities and outcomes for students as they move forward with implementing their Every Student Succeeds Act (ESSA) plans. Specifically, this session will highlight LPI's research on how states can promote equity via incorporating indicators that: 1. Reduce rates of student suspension; 2. Build a positive school climate; 3. Reduce rates of chronic absenteeism; 4. Implement an extended-year graduation rate; and 5. Expand access to a college- and career-ready curriculum.

LI

### Engaging Immigrant and English Learner Youth Through Community Partnerships *[Filly]*

**Homa Naficy**, Hartford Public Library; **Mary-Beth Russo**, ACES

Learn about a partnership between an urban library and a public school district that capitalizes on organizational strengths to meet unique challenges of immigrant and English learner youth. Gain access to engaging curricula that build leadership skills, cultural identity, and language development.

K12

### Bringing PhOLKS Together for Community Building *[Win]*

**Kristen Whitaker** and **Danielle Norton**, National Center for Families Learning

Wait....PhOLKS? Why is folks spelled like PhOLKS? PhOLKS (Photography Of Local Knowledge Sources) is a tool to gain funds of knowledge in a variety of settings such as schools, community programming, and work environments. Come to this exciting and interactive session to learn how you can use PhOLKS to build community among your students and families.

K12

### Family Engagement Strategies That Work With Immigrant and Refugee Families *[Thoroughbred]*

**Kathleen Frances** and **Jamie Combs**, Northern Elementary School, Fayette County Public Schools

Our presentation discusses how we engage immigrant and refugee families, creative funding options used to finance programs, and how to recreate the program at any school. We provide practices for encouraging family involvement, topics for parent meetings and family literacy activities for the home.



LI

### Toddler Explorations *[Filly]*

**Amy Steinbauer**, DC Public Library

How do children birth to five learn? Primarily through play and discovery! How can adults foster those concepts at home and at the library for children to have their best chance to succeed? Toddler Exploration focuses on PLAY, TALK, and WRITE to execute early literacy success in exploratory stations.

GS

General Session

AE

Adult Education

EC

Early Childhood Education

F&amp;S

Funding and Sustainability

K12

K-12 Education

LI

Library

PL

Parent Leadership

R&amp;P

Research and Policy

# Monday, 11/4

3:15p.m. - 4:30p.m.

## Concurrent Sessions IV



PL

### When Parents Lead *[Bluegrass I]*

**Frances Frost** and **Everett Davis**, Montgomery County Public Schools

Parent leaders can build stronger schools, organizations, and communities responsive to the needs of young people. In this workshop, we will discuss effective and inclusive parent leadership, strategies to develop leadership skills, and engage in self-evaluation of skills, interests and goals.



EC

### Strong Families, Literature and STEM *[Bluegrass II]*

**Michelle Suarez**, Prosper Lincoln at Nebraska Children and Families Foundation;  
**Monica Asher** and **Maria Lourdes Almazan**, Lincoln Public Schools

Walk away with a seven session curriculum that will help you support 2-Gen learning through parent education on Protective Factors, quality literature and STEM activities. Inspire your families to engage with their children in ways that will help children to be kindergarten ready.

AE

### Strengthening the Connection Between Parents, Schools, and Community *[Place]*

**Maribel Tapia**, Springdale School District

In this interactive session, you will learn exciting recruitment, retention, and Parent Time ideas that can be easily incorporated into your Family Literacy program. Join us in this power session where we will explore different ways to connect parents, schools and the local community.

F&amp;S

### Making an Impact. From Day One. *[Kentucky Ballroom Salon B]*

**Amy Neal**, United Way; **Felicia C. Smith**, Jefferson County Public Schools; **Joshua Cramer**, National Center for Families Learning

Learn how Louisville is making strategic decisions to ensure that every child has a strong start. Through a collective impact approach, leaders are uniting around shared community goals, connecting data, research and best practices to address key issues and grow solutions that work.



EC

### How Can Literacy Coalitions Use Play to Give Children Large Vocabularies? *[Kentucky Ballroom Salon C]*

**Michelle Dinneen-White**, Play Smart Literacy; **Talmage Steele, MEd**, Author, Illustrator; **Emily Roden**, ReadyRosie; **Debbie Frisch**, HelloBaby, NFP

A coalition of ten family support agencies will describe how they encourage families to boost their language environment through play. Small group activities designed to inspire active learning will use stickers, conversation starters, resource links and social media posts of best practices.

R&amp;P

### Including Parents With Criminal Record History *[Kentucky Ballroom Salon D]*

**Dr. Stephanie White**, Jefferson County Public Schools

If parent involvement in schools is key to student success, why are we excluding parents of our most at-risk students? Breaking cycles of crime and poverty are dependent upon education. Background checks provide safety and barriers to involvement—how do we leverage access to support all students?

### Practices of Adult Education With an Intentional Focus on Fathers *[Rose]*

**Dr. Georgia Turner** and **Dr. Shawn Gardner**, 2NOT1 Fatherhood and Families, Inc.

2NOT1 knows that developing ways to support a parent's ability to advocate for their child can be a challenge. The challenge grows when there is an effort to increase a father's ability to advocate for his child. This session will look at best practices used to involve fathers in family learning.

# Monday, 11/4

3:15p.m. - 4:30p.m.

## Concurrent Sessions IV

AE

### The Spirit to Talk About It: From Issues to Action With Adult Students *[Skybox]*

**Dr. Jessica Dilworth**, National Center for Families Learning; **Monica White**, Lac Courte Oreilles Ojibwe School

Don't be hesitant to discuss sensitive issues with students. Project-based learning and Family Service Learning are methods for investigation, action, and reflection that can guide the process. Find out how a discussion of missing Indigenous women became a multi-generational learning experience.

5:30p.m. - 7:00p.m.

### PNC Grow Up Great® Welcome Reception *[Kentucky Ballroom Salon E]*

*The Welcome Reception is included in 3-day and Monday-only registrations.*

In celebration of PNC's and NCFL's 25-year partnership, please join us for a Kentucky-themed Welcome Reception, sponsored by PNC!

Enjoy a complimentary Derby beverage, delicious regional appetizers, and a cash bar as you listen to bluegrass music and partake in themed festive activities, including a fascinator-making station (complete with photobooth!). PNC Grow Up Great® will also bring its interactive traveling exhibit, the Mobile Learning Adventure, for attendees to visit during Conference—back by popular demand!

Join us as we commemorate PNC's Grow Up Great initiative marking 15 years of supporting early childhood education, as well as NCFL's 30th anniversary of serving children and families, with a spirited toast! Come raise a glass with us in honor of the nearly 10 million children and families served through these two organizations. You won't want to miss this fantastic event!



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# Tuesday, 11/5

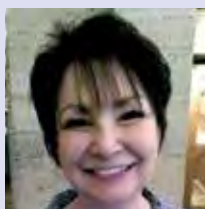
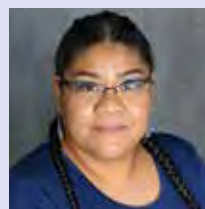
**8:00a.m. - 6:00p.m.****Registration Open** [Marriott Ballroom Foyer]**8:00a.m. - 4:30p.m.****Exhibits Open** [Marriott Ballroom Foyer]**8:15a.m. - 9:30a.m.****General Session** [Marriott Ballroom]**GS**

Tuesday's General Session focuses on NCFL's support of and work with American Indian families, including our partnership with the Bureau of Indian Education and its Family and Child Education (FACE) program. But first, Louisville Mayor Greg Fischer and Kentucky Education Commissioner Wayne Lewis will welcome conference participants to the Derby City.

We'll hear from Sue Bement, director of the FACE Program with the U.S. Department of the Interior, Bureau of Indian Education. Then FACE participant Amanda Perez-Ramirez will share how participating in the FACE program has led to not only earning her GED\*, but learning so much more that will benefit her and her children.

Next, Activist Scholar Dr. Debbie Reese will deliver a keynote titled, "Fact and Fiction in Children's Books about American Indians."

Dr. Reese will talk about how children implicitly trust the adults in their lives to provide them with stories that will help them become well-informed citizens of society. She will share her belief that it is long past time for us to set aside misleading fictions about Native peoples, and provide children with facts (even in works of fiction) about the people who thrived on North America—before it was even known as North America—and who continue to fight for their rights as the original peoples of this land.

**Sharon Darling****Louisville Mayor,  
Greg Fischer****Kentucky Education  
Commissioner,  
Wayne Lewis****Sue Bement****Amanda  
Perez-Ramirez****Dr. Debbie Reese****GS**General  
Session**AE**Adult  
Education**EC**Early Childhood  
Education**F&S**Funding and  
Sustainability**K12**K-12  
Education**LI**

Library

**PL**Parent  
Leadership**R&P**Research  
and Policy

# Tuesday, 11/5

9:45a.m. - 11:00a.m.

## Concurrent Sessions V

R&amp;P

### Building a Love of Books and Reading for Families [Thoroughbred]

**Dr. Becky Goetzinger** and **Kendra Smiley**, National Center for Families Learning; **Jordan Smith**, National Book Foundation; **Pamela Bischoff**, Louisville Metro Housing; **Marra Honeywell**, Allen County Public Library

Join us to explore how communities across the country have built partnerships to create Book Rich Environments! Learn how local partners have facilitated events that foster a love of books and reading among young people and an awareness of learning-focused resources for families in their community.

R&amp;P



Featured Researcher

### Family Literacy Behind Bars: The Read to Your Child Program in a Pennsylvania Prison [Kentucky Ballroom Salon B]

**Tabitha Stickel**, **Dr. Esther Prins**, and **Dr. Anna Kaiper**, Penn State University

This session presents findings from a qualitative study of fathers in the Read to Your Child family literacy program at a Pennsylvania prison. The presentation outlines the impacts of incarceration on families, the benefits of the program, and implications for practice.

EC

### Bright Beginnings: A Framework for Family Learning [Filly]

**Diane Ponton** and **Tara Barrett**, Grace Place for Children and Families

Learn to build a family literacy program based on an effective, two-generational model. The presentation prepares you for the four components of Family Literacy (Parent Education, Early Childhood Education, Adult Education and Parent and Child Together [PACT] Time®) with strategies to engage families in learning beyond the classroom.

EC

### Modeling Kindness Through Mindfulness and Active Learning

[Kentucky Ballroom Salon E]

**Shela Tormanen** and **Barbara Francis**, Fond du Lac Ojibwe School

"May I be happy. May I be peaceful. May I be filled with love."

Come learn a new kind of ABCs: Attention, Breath, Caring, through a mindfulness-based Kindness curriculum. Participants will actively learn how to promote mindfulness and kindness by using social-emotional and academic skills.

EC

### Over the Moon for STEM [Kentucky Ballroom Salon D]

**Devon Steven**, Corporation for Public Broadcasting; **Susanna Beltran Grimm**, PBS SoCal; **Amanda Wright**, Kentucky Educational Television (KET); **Pam Johnson**, Neighborhood House

One small step for families, one giant leap for 2Gen learning! Discover new earth and space science engagement resources for kids 5-8 and their families from PBS KIDS. Help your community shoot for the moon with age-appropriate, standards-based resources that bring out the scientist in everyone.

F&amp;S

### 3-2-1-Ignite! Building Family Engagement Pathways Through STEAM Ecologies [Place]

**Dr. Margaret Caspe**, Global Family Research Project; **Dorie Taylor**, Remake Learning; **Stan Whiteman**, Duquesne City School District; and **James Brown**, YMCA of Greater Pittsburgh

The future of education is here. Join us to hear how Remake Learning is building equitable family engagement pathways across libraries, museums, schools, and other learning spaces to promote engaging, relevant, and dynamic learning practices so that all children can succeed in school and beyond.



PL

### Building a Parent-Led Movement in School and District Decision-Making [Bluegrass I]

**Milly Arciniegas**, Hartford Parent University

When parents can navigate our school systems to ensure their voices are heard in decision-making, they can better advocate for their children. In this session, participants will learn how to build a parent-led movement that ensures their school districts are best serving all students and families.



# Tuesday, 11/5

9:45a.m. - 11:00a.m.

## Concurrent Sessions V

EC

### How Infants and Toddlers Learn Outdoors: Guiding Families in Nature Play *[Bluegrass II]*

**Meghan Fitzgerald** and **Casie Smith**, Tinkergarten

In this session, we will review the impact that nature play has on infant and toddler health and development; discuss the ways in which engaging in nature play can support parents in better understanding their child's development and learning; and provide resources (printed, online and community).

LI

### Read, Eat, Grow: Culinary Literacy for South Carolina Families

*[Kentucky Ballroom Salon C]***Andersen Cook, Rebecca Antill** and **Ryan Easterbrooks**, South Carolina State Library

Read, Eat, Grow is a culinary literacy initiative encompassing STEM-based programs on food choice and kitchen skills that can be implemented in rural and “food desert” communities. Combining food and literacy in all its forms creates enjoyable, memorable and wholesome programs for all ages.

AE



### All Things GED®: What You Know and What You WANT to Know About GED® *[Kentucky Ballroom Salon A]*

**Debi Faucette**, GED Testing Service

GED Testing Service® has partnered with NCFL for 30 years. Many people know the name GED®, but what do you KNOW about today's GED®? Join in a facilitated discussion to review what you know about the GED® program and ask questions to learn the things you WANT to know about the GED® program.

EC

### Equipping a Community to Advance School Readiness and Beyond *[Win]*

**Jill Pereira, MSW**, United Way of Greater Lehigh Valley; **Tauheedah Jackson**, Institute for Educational Leadership

Join us to explore the various strategies Lehigh Valley Reads is using to partner with families and different sectors of the community to equip everyone with the tools needed to support every child's successful entrance into kindergarten. From placing books and distributing materials in barbershops, home childcares and grocery stores, to training health care professionals, criminal justice workers and educators in Trauma 101, we will explore ways to effectively support early literacy. This includes supporting early learning educators with the brain science behind language and literacy development and supporting K-3 teachers on their journey to understand the science of reading. Lehigh Valley Reads has taken a comprehensive approach to addressing academic and lifelong success as the region continues to work toward building equitable opportunity for all through collaboration. Through the intentional alignment of local and national partners, the Together for Students initiative offers several local communities, including Lehigh Valley, the opportunity to leverage the expertise of various stakeholders to align their resources and efforts to promote social and emotional learning through a whole child approach. Come share your knowledge and continue to build capacity during this engaging session with local and national presenters.

GS

General Session

AE

Adult Education

EC

Early Childhood Education

F&amp;S

Funding and Sustainability

K12

K-12 Education

LI

Library

PL

Parent Leadership

R&amp;P

Research and Policy

# Tuesday, 11/5

9:45a.m. - 11:00a.m.

## Concurrent Sessions V

K12

### Equitable Family, School, and Community Engagement for School Improvement *[Kentucky Ballroom Salon F]*

**Karmen Rouland, PhD, Susan Shaffer, LaTonia Cokely, Mariela Puentes, and Heather Tomlinson**, Mid-Atlantic Equity Consortium

To increase academic achievement, inclusionary practices must engage families and communities. Family, school, and community engagement (FSCE) and partnerships are key levers for improving education outcomes for all students. Yet, frequently educators do not have the tools to be able to effectively engage diverse families. Research shows systemic family and community engagement to be as important as school leadership and curriculum alignment in improving low-performing schools (Bryk et al., 2010). Studies show that improved family engagement results in better attendance and homework completion; fewer placements in special education; more positive attitudes and behavior; higher graduation rates; and greater enrollment in post-secondary education (Epstein et al., 2011; Henderson et al., 2007; Weiss & Stephen, 2010).



R&amp;P

### Advancing Systemic Family Engagement Statewide *[Skybox]*

**Reyna Hernandez** and **Vito Borrello**, National Association for Family, School, and Community Engagement

States can be significant drivers of change. Participants will learn about systemic efforts to advance family, school, and community engagement in 25 states through the CCSSO Family Engagement Consortium and Statewide Family Engagement Centers.

11:15a.m. - 12:30p.m.

## Concurrent Sessions VI

K12

### A Novel Idea: Family Book Clubs *[Skybox]*

**Katie Mallie**, Grant Wood Area Education Agency; **Krista Krebsbach**, Linn Mar Community Schools

Learn how to start a Family Book Club, where entire families are engaged with one shared book, throughout your school/program. Further the excitement with STEAM, technology, and inquiry-based extension activities to keep families talking. Leave ready to start your first Family Book Club!

PL

### Cultivating Community Leadership *[Thoroughbred]*

**Annette Ciketic**, fINdings Art Center

This interactive forum will focus on methods of taking students beyond the classroom into Community Leadership, Service-Learning, mentoring and potential workforce training. Conversations of shared agency cooperatives, funding resources and community involvement will highlight the session.

PL

### Developing Parent Leaders and Turning Them Into Assets for Your Organization *[Rose]*

**Maria Reza** and **Rosa Escobedo**, Bachman Lake Together

The presentation will prepare early childhood education program coordinators to develop Latino immigrant parents into leaders through three stages of leadership development. Participants will then learn how parent leaders can become assets when making strategic decisions for their organizations.

GS

General Session

AE

Adult Education

EC

Early Childhood Education

F&amp;S

Funding and Sustainability

K12

K-12 Education

LI

Library

PL

Parent Leadership

R&amp;P

Research and Policy

# Tuesday, 11/5

11:15am - 12:30pm

## Concurrent Sessions VI

AE

### Unpacking the Family Literacy Experience: Insight Into What Works *[Bluegrass I]*

**Marie Lalyre, Leslie Felker, and Yomely Marte**, Dorcas International Institute of Rhode Island

Come discover and share as our panel of experienced Family Literacy teachers unpacks a participatory session complete with examples of successful classroom practices, opportunity for discussion, and an activity sure to energize and inspire!

EC

### Dialogic Reading During Home Visits Enhances Early Literacy Development *[Win]*

**Meytal Barak**, Book Harvest

Participants will learn about innovative literacy coaching home visits informed by Dialogic Reading practices. Evidence for impact on literacy outcomes for children as well as on parent engagement will be shared.

AE

### Piecing Together the Lesson Plan Puzzle *[Bluegrass II]*

**Ashley Pierce**, Jefferson County Skills U

Lesson planning and delivery can be a complex and challenging endeavor. There are curriculum standards and competencies in addition to the skill-building needs of reading, writing, listening, speaking, and grammar. How do we piece it together into an engaging, interactive, and effective lesson?

F&amp;S

### Wishes Granted *[Kentucky Ballroom Salon F]*

**Jamie Combs** and **Kathleen Frances**, Northern Elementary School, Fayette County Public Schools

Have you ever wished to create a program or project but needed money to make your wish come true? In this session, we will share tips for grant writing, communicating your vision, securing alternate funding sources, maintaining a budget, showcasing your program, and partnerships and networking.



EC

### Transformative Family Engagement: The Equity Issue of Our Time *[Kentucky Ballroom Salon B]*

**Emily Roden** and **Rose Gioia-Fine**, ReadyRosie

Many schools/programs have requirements around family engagement that remind them to “check the box,” but do not provide details on what family engagement should look like. This session provides a research-based checklist to assess how family engagement efforts are impacting educational equity.

EC

### Molly of Denali: Supporting Families in Learning with Informational Text *[Kentucky Ballroom Salon C]*

**Dr. Pamela Johnson**, Corporation for Public Broadcasting; **Jean Crawford** and **Anne Lund**, PBS; **Jessica Andrews**, WGBH

Children deepen their understanding of the world through informational texts. Molly of Denali, from PBS KIDS, inspires engagement with these texts through videos, games, and activities. This session features resources that help families encourage children's use and creation of informational texts.

LI

### The Wash & Learn Initiative: Libraries in Laundromats *[Kentucky Ballroom Salon D]*

**Azure Grimes**, Libraries Without Borders

The Wash & Learn Initiative (WALI) re-imagines how partnerships between community-based organizations and public libraries advance digital equity, early childhood literacy, and adult learning for busy families by meeting people at the laundromat while they wait for their clothes to wash and dry.

# Tuesday, 11/5

11:15a.m. - 12:30p.m.

## Concurrent Sessions VI

R&amp;P

### Native Families and Places of Indigenous Learning and Restorative Practices *[Place]*

**Tarajeen Yazzie-Mintz, Ed.D.**, First Light Education Project, LLC

In this presentation, Dr. Yazzie-Mintz will share an overview of eight years of work across nine tribal colleges serving Native communities in developing systems of care and learning for children and families. At the center of this work are the discoveries and motivations for engaging families as full partners in curricular design, assessment and inquiry, and in the historical acts of implementing Indigenous learning and restorative practices, so that Native communities can thrive.

PL

### Reimagining the Commonwealth Institute for Parent Leadership (CIPL) for Today's Families *[Filly]*

**Brigitte Blom Ramsey**, Prichard Committee for Academic Excellence

How do states build Parent Leadership programs that are relevant, cost effective and appealing to today's families? Increasingly, states are implementing innovative approaches to family engagement and leadership in education and finding new ways to connect with families where they are. This panel presentation will highlight examples of how Kentucky is reimagining the well-known and highly respected Commonwealth Institute for Parent Leadership (CIPL) through intentional collaborations with local community-based organizations and new-generation approaches to delivering leadership development.



12:30p.m. - 1:45p.m.

## LUNCH on your own

Several fast-casual restaurants are available a short walk from the Marriott. See vicinity map on page 8 for a list.

1:45p.m. - 3:00p.m.

## Concurrent Sessions VII

AE

### How to Use Icebreakers that Cultivate Classroom Culture *[Skybox]*

**Cynthia Mora** and **Dr. Beverly Mathis**, The Public Education Foundation

If you are looking for conversation starters, culture builders, career paths, authentic engagement, and creativeness, then you are invited to meet us in this focused, fun training session.

F&amp;S

### Family-Centered Coaching: Transforming Practice to Engage Families *[Kentucky Ballroom Salon C]*

**Rachel Brooks** and **Alicia Atkinson**, The Prosperity Agenda; **Danielle Brown**, Flint and Genesee Literacy Network

Released in 2017 after extensive development, FCC is a set of free resources you can use and adapt across systems and partners. This approach integrates a coaching mindset to be truly family-centered, serve the needs of the whole family, integrate the latest research on Trauma-Informed Care, and more.

AE

### The Adult Literacy XPRIZE: From App Development to Distribution *[Rose]*

**Monica Groves**, XPRIZE

This presentation will feature the creators of the winning apps of the Adult Literacy XPRIZE Competition. Participants will learn how using mobile apps can help low-literate adults increase their literacy skills, best-practices in the adoption of mobile learning, and how they they can get the apps.

GS

General Session

AE

Adult Education

EC

Early Childhood Education

F&amp;S

Funding and Sustainability

K12

K-12 Education

LI

Library

PL

Parent Leadership

R&amp;P

Research and Policy

# Tuesday, 11/5

1:45p.m. - 3:00p.m.

## Concurrent Sessions VII

K12

### Creating Meaningful PACT Time® Experiences [Filly]

**Leesa Hoyt Kraeger, Autumn Kunze** and **Monica Asher**, Lincoln Public Schools

This presentation will focus on information specific to creating a building-wide Parent and Child Together (PACT) Time® culture. Participants will learn how to successfully implement PACT Time and learn practical strategies that can be replicated in other programs.

K12

### Afterschool and Summer Programs as Catalysts for Engaging Families [Place]

**Edward Franklin** and **Debbie Solis**, Voice of Hope Ministries

In this session, Edward L. Franklin, President/CEO and Debbie Solis, Director of Family and Community Services and Family Engagement, will share how afterschool and summer camp programs are an optimal venue to engage families.

PL

### Pathways to Success, Empowerment and Parent Leaders

[Kentucky Ballroom Salon F]

**Lyndon Pryor, Carla Robinson**, and **Chabela Sanchez**, The Louisville Urban League

Pathways to Success at The Louisville Urban League is an approach that empowers parent leaders and family members by linking educational strengthening to intentionally integrated and coordinated services in workforce, health and financial skill building.

PL

### Family Service Learning: Family Self-Sustainability Using and Teaching Native American Traditional Ways [Kentucky Ballroom Salon E]

**Kathryn Yates, Shannon Begaye**, and **Amanda Perez-Ramirez**, Chief Leschi School; **Amanda Evans**, National Center for Families Learning

Join us as we discuss Family Service Learning and the projects done by families at Chief Leschi School around family self-sustainability! Discussion in this session will focus on the projects chosen by families, the experiences of adult and student participants, and tips for engaging families in your community through the six-step process. Family Service Learning, used in family literacy and family learning programs across the country, engages participants in intergenerational learning as they work together to solve a community issue. This approach to family engagement simultaneously connects participants to adult education and PK-12 learning objectives as well as provides opportunities for leadership through service.

LI

### Workforce Development and Family Engagement [Kentucky Ballroom Salon B]

**Scott Allen**, Public Library Association; **Ashley Brown**, Auburn Public Library; and **Dorothy Stoltz**, Carroll County MD Public Library

How can government, schools, libraries, and community organizations work together to identify families whose employment situations inhibit school engagement and support them with programs and services to help them reach better educational and economic outcomes? Schools, libraries, and community organizations collaborate to alleviate the burdens on low-income families to facilitate better parent/child/educator interaction. Many public libraries offer programs that help jobseekers and entrepreneurs, such as databases, skill development programs, GED® support, and interview help. Schools are helping parents connect to employment and advance in their careers. Community-based and city/county programs provide job training and employment help in various community settings.



# Tuesday, 11/5

1:45p.m. - 3:00p.m.

## Concurrent Sessions VII

EC

### Harnessing Local Resources to Increase Access *[Bluegrass I-II]*

**Joanna Haas**, Kentucky Science Center; **Dan Pascucci**, Bernheim Arboretum and Research Forest; **Kristie Adams**, Family Scholar House; **Annette Bridges**, First Gethsemane Baptist Church Child Development Center; **Janet Brown**, My Big Little Adventure

Every day is a Big Little Adventure. Conceived out of a unique community think-tank exercise, My Big Little Adventure (MBLA) was collaboratively designed to connect families with young children (age 0-5) to the educational resources that already exist within their home, neighborhood and broader community – but with the hook of themes, structure and incentive. The project ultimately materialized as a website that now serves as a resource and clearinghouse for (mostly free and low cost) events and activities. It organizes resources from lots of sources into one place and eliminates the clutter of commercial enterprise and the wide age ranges typically found in these kinds of event sites. The project also involves community outreach work to drive signups and family engagement and harnesses the voices and resources of multiple cultural and social service partners under the common interest of reaching more young children and caregivers with existing programs and services. MBLA is a value-added experience that nurtures everyday learning by pointing out the easy ways to turn daily routines and simple materials into adventures that hone kindergarten readiness, and by encouraging participation and the development of relationships with local resources (like libraries, health providers, museums, parks, zoos, arts organizations and more). MBLA aims to be an accessible and understandable roadmap for connecting more families to the easily-accessible and readily-available enrichment resources that exist around them, as well as coaxing adults into using materials around the house to further learning in simple ways. This session will explore the MBLA project from initial concept, through design to year one deployment, identifying successes, lessons and anticipated adjustments as collaborators move into the project's second year. We will explore what can be accomplished when like-minded professionals set aside individual program goals for the greater good of a mutual cause like early childhood school readiness.

R&amp;P

### Washington, DC Update: Federal Action Impacting Two-Generation Learning *[Kentucky Ballroom Salon D]*

**Kuna Tavalin**, Stride Policy Solutions

This session will provide an update on federal policy with a specific focus on NCFL's federal efforts to secure and expand backing for family literacy and complimentary programs that support the education of families. It will take into account how the political climate impacts federal action and identify current opportunities and threats.

AE

### The U.S. Naturalization Test: Teaching Objectives *[Kentucky Ballroom Salon A]*

**Gusman (Teddy) Edouard**, Office of Citizenship, U.S. Citizenship and Immigration Services (USCIS)

This session provides an overview of the U.S. naturalization test and related teaching objectives. It covers the content knowledge, as well as the specific listening, speaking, reading, and writing skills needed to pass the test. The participants will gain an overview of the test, including test components, scoring rubrics, and teaching techniques.



GS

General Session

AE

Adult Education

EC

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F&amp;S

Funding and Sustainability

K12

K-12 Education

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Library

PL

Parent Leadership

R&amp;P

Research and Policy

# Tuesday, 11/5

1:45p.m. - 3:00p.m.

## Concurrent Sessions VII

R&amp;P

### Census 2020 [Win]

**Dr. Carol Clymer**, Goodling Institute and Institute for the Study of Adult Literacy; **Tabitha Stickel**, Penn State University; **Michelle Elison**, Philadelphia Regional Census Center, U.S. Census Bureau

The decennial US Census data collection determines the resources and representation your community will receive for the next decade. The high-profile argument over a potential citizenship question is expected to have a chilling effect on 'hard to count' population response rates, which include not only immigrants but also many of the people we serve. Family literacy and adult education agencies and staff can play a critical part in community efforts to bring out the count. The National Coalition for Literacy has made Census 2020 a priority. Come learn what's happening, share your work and your concerns, and join forces to make sure your community gets its due.



3:15p.m. - 4:30p.m.

## Concurrent Sessions VIII

EC

### Early Writing Skills for Young ESL Learners [Kentucky Ballroom Salon E]

**Judith Cizek**, To'Hajiilee Community School Board of Education; **Helen Johnson**, To'Hajiilee Community School

This session will focus on developing writing skills that young students will need as they progress to elementary school in a way that promotes critical thinking and active learning.

EC

### Story Play: Building Language and Literacy One Story at a Time [Thoroughbred]

**Mary Jo Huff**, Storytelling Time

Snap, clap, wiggle and giggle to the power of language. Light a fire in the imagination of children through the power of a story, music, books and puppets. When a story says "The End" it can be the beginning of instant language sharing. Discover the magic that storytelling can bring to families.

EC

### PBS Tools and Family Resources 101 [Rose]

**Gina Masciola** and **Cathy Cook**, WQED Multimedia

PBS Tools and Family Resources 101 is designed to help adults integrate media into children's lives through the use of various PBS materials. These materials will help adults foster children in various ways, while they grow up in a world that is centered around media using a trusted brand.

LI

### Connecting Families with Moving Storytimes [Kentucky Ballroom Salon A]

**Peter Howard**, Louisville Free Public Library; **Catherine Graber**, Compassionate School Project

Discover new ways to share empathy and compassion with children and their families. Moving storytimes incorporate breathing exercises, stretching, dramatic play and music, along with a discussion of the characters' emotions. Participate in an active simulation of Aesop's "The Lion and the Mouse."

R&amp;P

### Dynamic Approaches to Evaluating Family Learning [Filly]

**Dr. Margaret Caspe**, Global Family Research Project; **Derrick Gilmore**, Kentucky State University; **Joanna Geller**, New York University; **Dr. Carol Clymer**, Goodling Institute and Institute for the Study of Adult Literacy

Measuring the success of family engagement initiatives can be hard to do. Join us to learn how three dynamic evaluation approaches—Networked Improvement Communities, and developmental evaluation and participatory evaluation—are being used for continuous improvement and to strengthen family learning.

# Tuesday, 11/5

3:15p.m. - 4:30p.m.

## Concurrent Sessions VIII

PL

### Don't Be the Lorax: Amplify Parent Voice *[Place]*

**Maureen Rudy**, MSU Denver Family Literacy Program

Ensuring that parents have a say means relinquishing an institutional-centered mindset. Come learn to recognize your own assumptions, practice authentic inquiry, and listen intently. Informed by behavioral science, we can better understand inequity and build more just programs.

K12

### KinderBoost: Supporting the Transition to School *[Kentucky Ballroom Salon F]*

**Lesley Graham**, Save the Children

Participants will learn best practices, replicable strategies, and quality resources to support children and families in the transition to kindergarten. Learn about daily KinderBoost activities and special events, such as the Kindergarten Readiness Workshop for Families and Family Literacy Event.

R&amp;P

### Recognizing Program Quality: From Benchmarks to Standards *[Kentucky Ballroom Salon B]*

**Dr. Lori Nebelsick-Gullett**, NG Consulting; **Lynn McGregor**, Independent Consultant

This session describes the process for developing indicators of quality program implementation, distinguishing between evaluation of program implementation, and the quality of the program. We will examine the use of benchmarks for formative evaluation, continuous improvement, and summative reporting.



AE

### Hocus Pocus Everybody Focus: It's Not Magic that Creates Lifelong Learning *[Kentucky Ballroom Salon C]*

**Raina Cullen**, Mesa Public Schools

Imagine giving parents the necessary strategies that will inspire the whole family to become confident, lifelong learners. A successful family literacy program combines effective adult education classes, parent activities and classroom visits by integrating hands-on lessons using a positive mindset.

F&amp;S

### Building Authentic Funding Partnerships *[Kentucky Ballroom Salon D]*

**Cassie Perham**, Oakland Literacy Coalition

Power dynamics make it difficult for funders and nonprofits to work in true collaboration. Drawing on the experience of the Oakland Literacy Coalition's Funder Dialogues, this session will discuss strategies for facilitating authentic funding partnerships that maximize resources and deepen impact.

EC

### Can a Telenovela Change the Narrative of Latinx Family Engagement? *[Win]*

**Anthony Tassi** and **Michelle López**, Literacy Partners

Would you like a family engagement tool kit for Spanish-speaking families that's "in language" and "in culture"? Come experience La Fuerza de Creer, a 5-episode Univision novela that we have adapted to use for family engagement. Watch the video and share your story.

GS

General Session

AE

Adult Education

EC

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Research and Policy

# Tuesday, 11/5

3:15p.m. - 4:30p.m.

## Concurrent Sessions VIII

AE

### Data-Driven: Understanding and Leveraging the Kentucky Center for Statistics (KYStats) Adult Education Feedback Report [Kentucky Ballroom Salon G]

**Reecie Stagnolia** and **Terry Tackett**, Kentucky Skills U

Kentucky Skills U values data-driven leadership, strategic planning, and performance goal-building. In the words of the indomitable Sherlock Holmes, "It is a capital mistake to theorize before one has data." As the state's official longitudinal data system, The Kentucky Center for Statistics (KYStats) has the data. This session will focus on vital steps Kentucky Skills U took after accessing and analyzing the data contained in the new KYStats Adult Education Feedback Report. This valuable report provides a near-history perspective on Kentuckians' progress through GED® attainment, employment, and post-secondary education. Session participants will come away with a greater understanding of how to leverage KYStats resources for strategic planning by examining how Kentucky Skills U navigated the process.

6:30p.m. - 9:00p.m.

## Banquet Celebration

**Cash bar opens 5:30pm** [Marriott Ballroom]

GS

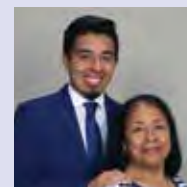
*The Banquet Celebration is included in 3-day and Tuesday-only registrations. Additional tickets may be purchased at Registration and are to be picked up by Tuesday, Nov. 5 at 6:00pm.*

Let's celebrate 30 years of families! Emceed by author and co-anchor of ABC's *Nightline*, Byron Pitts, NCFL's 30-year anniversary celebration is sure to give attendees all the feels as we hear from former students of family literacy programs! Enjoy a plated meal after hearing from Regina Lynn, who will share her remarkable story of perseverance and determination to leave an abusive relationship and break the cycle of poverty for her family.

Next, Shigeru Hayakawa, Vice Chairman of Toyota's Board of Directors, will share about the company's long-standing partnership with NCFL and present the 2019 Toyota Family Teacher of the Year awards.

To close, Diego Maldonado and his mother, Guadalupe, will share how the Toyota Family Learning program changed the trajectory of both their lives.

Following the Banquet, Byron will be signing his book, *Step Out On Nothing* and *Be the One: Six True Stories of Teens Overcoming Hardship with Hope*. Books may be purchased at the book signing location in the Marriott Ballroom Salon X Foyer.

**Sharon Darling****Byron Pitts****Shigeru Hayakawa****Regina Lynn****Guadalupe and Diego Maldonado**

9:00pm - 11:00pm

## Hometown Throwdown [Kentucky Ballroom Salon E]

Keep the 30-year celebration going at our afterparty featuring talented youth playing jazz and R&B favorites and a special "elevated" performance! Enjoy desserts and a cash bar while grooving to live music by local NCFL partner, Academy of Music Production Education and Development (AMPED), a youth program by Level Seven Recording Studios that aims to provide a safe environment for youth to explore their creativity through music.

# Wednesday, 11/6

8:00 a.m. - 10:30 a.m.	<b>Registration Open</b> <i>[Marriott Ballroom Foyer]</i>
8:00 a.m. - 10:30 a.m.	<b>Exhibits Open</b> <i>[Marriott Ballroom Foyer]</i>
8:15 a.m. - 10:15 a.m.	<b>Deep-Dive Sessions</b>
	<b>Figuring in Families: Family Math as a Path to Equity, Sponsored by Heising-Simons Foundation</b> <i>[Kentucky Ballroom Salons A-B-C-D]</i> <b>Dr. Margaret Caspe</b> , Global Family Research Project; <b>Susanna Beltran Grimm</b> , PBS SoCal; <b>Nydia Prishker, PhD</b> , New York University; <b>Kimberly Brenneman, PhD</b> , Heising-Simons Foundation <p>Our nation's educational system has historically denied children of color, those learning multiple languages, and those from low-income homes opportunities to become proficient in mathematics. At the same time that we work to change school systems to become equitable, we can mobilize families as positive influences on the early mathematics learning of their children, just as they are for reading. In this session we will learn about the elements of mathematics (it's more than counting and shapes!) and look for math learning opportunities in everyday life. We will celebrate the strengths of families as they interact in mathematical ways with their children, and we will discuss initiatives to support families to do even more math with their children in joyful and natural ways. Participants will leave the session with concrete strategies and resources that they can share with the families they serve. Our ultimate goal is that every learner is empowered with the math confidence and skills required to thrive in school and to participate in the 21st century workforce.</p>
	<b>Leveraging the Private Sector to Spur Social Mobility</b> <i>[Kentucky Ballroom Salon F-G]</i> <b>Sally McCrady</b> , PNC Bank and The PNC Foundation; <b>Denine Torr</b> , Dollar General Corporation; <b>Walter D. Woods</b> , Humana Foundation; <b>Nicole M. Chestang</b> , The Chestang Group <p>Eliminate the guesswork of uncovering how corporations are thinking about funding your efforts. This session will dig into the strategy and rationale behind the investments of some of the nation's most generous companies. In this deep-dive session, you'll hear from leaders at Dollar General, PNC, and Humana on how they approach the important role of investing in some of the most pressing social causes of our time. They will offer their insights as to how new forms of philanthropy are shaping the future and will explore how traditional philanthropy can work within the evolving framework of giving required by an ever-changing world. The panel will be facilitated by NCFL Board Member Nicole Chestang, principal of The Chestang Group.</p>

<b>GS</b> General Session	<b>AE</b> Adult Education	<b>EC</b> Early Childhood Education	<b>F&amp;S</b> Funding and Sustainability	<b>K12</b> K-12 Education	<b>LI</b> Library	<b>PL</b> Parent Leadership	<b>R&amp;P</b> Research and Policy
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# Wednesday, 11/6

8:15a.m. - 10:15a.m.

## Deep-Dive Sessions

EC

### Reach Out and Read: A Pediatric Perspective on Family Literacy [Kentucky Ballroom Salon E]

**Donna Grigsby, MD**, Reach Out and Read Kentucky and University of Kentucky

This orientation to the pediatric early literacy program Reach Out and Read includes an outline of the stages of language and literacy development from birth through age 5, their social context, and the caregiver's role in supporting optimal development, and explores the potential for partnerships between pediatric primary care and family literacy providers.



### Being Intentional—Together. Special Session for All Kentucky Providers and Families [Bluegrass I-II]

**Brooke Gill** and **Laura Beard**, Prichard Committee for Academic Excellence

Experts say if you don't apply new information within 24 hours you will retain less than 30%—don't let this happen, Kentucky! This deep-dive session is for Kentucky participants only. Together we will explore how Kentucky can take best practices learned during this conference and fine tune our 5-year strategic plan for KY Family Engagement. We will immediately apply what was gathered from this conference into concrete strategies for our local schools and communities. Through professionally facilitated discussions, we will break out of our silos to align efforts that better support families and students across Kentucky.

10:30a.m. - 12:30p.m.

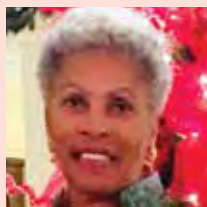
### Closing Brunch [Marriott Ballroom]

*The Closing Brunch is included in 3-day and Wednesday-only registrations. Additional tickets may be purchased at Registration and are to be picked up by Wednesday, Nov. 6 at 10:30 a.m.*

The 2019 Families Learning Conference concludes with an uplifting message from Dr. Joshua Cramer, NCFL's executive vice president. Vicki Greene, GED Testing Service® president and CEO, will introduce former student of Toyota Family Learning, Peyton Rhone. Peyton will share how earning her GED® opened many doors for her and her family.

With an introduction by NCFL Board of Directors member, Jacquelyn Jackson Fleming, Ed.D., Marcus Shingles will move our thinking to the future of education and the workforce. What will the next generations need in terms of skill sets and education to compete in a workforce that is transforming as quickly as the technology we use every day?

*You'll want to stay until the very end! The Closing Brunch wraps with a special announcement and door prize!*

**Josh Cramer****Jacquelyn Jackson Fleming****Marcus Shingles****Peyton Rhone****Vicki Greene****Ben Sollee****Journeyman Ink**

# POST CONFERENCE

## Wednesday, 11/6

1:00pm - 4:00pm

### Post-Conference Workshop

#### Reframing the Conversation Around Family Engagement

*[Kentucky Ballroom Salons F-G]*

**Jennifer Nichols, Ph.D.**, FrameWorks Institute; **Shaun Adamec**, Adamec Communications; and **Vito Borrello**, National Association for Family, School, and Community Engagement

Participants will learn first-hand how to apply lessons learned from ground-breaking new research designed to change the way we talk about family engagement and its importance. These new strategies will help shift the conversation from family engagement being “nice to have” to being a “must have.”

# CONGRATULATIONS

## 2019 Toyota Family Teacher of the Year Award Winners!



**Colleen Ryan**  
Chattanooga, TN  
2019 WINNER

Toyota and the National Center for Families Learning are proud to recognize educators who are exceptional at using intergenerational approaches to engage students and their families in education. Their inspiring work in two-generation learning is critical in building stronger homes, schools, and communities across the country.



**Andrea Greimel**  
San Antonio, TX  
2019 RUNNER-UP

**TOYOTA**

# Family and Child Education (FACE) Program Schedule

## Schedule

If you are attending the 2019 Families Learning Conference on behalf of a Bureau of Indian Education FACE program site, please be sure to attend the following sessions:

### Tuesday, November 5

- 8:15a.m.** Opening Session with keynote **Dr. Debbie Reese** *[Marriott Ballroom]*
- 9:45a.m.** Modeling Kindness Through Mindfulness and Active Learning *[Kentucky Ballroom Salon E]*
- 11:15a.m.** Closed FACE leadership meeting *[Kentucky Ballroom Salon E]*
- 1:45p.m.** Family Service Learning: Family Self-Sustainability Using and Teaching Native American Traditional Ways *[Kentucky Ballroom Salon E]*
- 3:15a.m.** Early Writing Skills for Young ESL Learners *[Kentucky Ballroom Salon E]*



## Earn Penn State College of Education certificates through the World Campus

*Learn to support literacy for  
children, families, and adults*

<https://ed.psu.edu/goodling-institute/certificate-programs>

- Certificates available:
  - ✓ Family Literacy
  - ✓ Adult Basic Education
- Four course, 12-credit certificate
- Ideal for teachers, administrators, parent or community liaisons, librarians
- Apply for a Family Literacy Certificate Scholarship
- Act 48 credit available



**PennState**

# THINGS TO DO IN LOUISVILLE

While the bulk of your time here will likely be spent learning best practices and innovations in family learning and engagement, we hope you'll find a little time to explore NCFL's hometown of Louisville! From the Kentucky Derby to Muhammad Ali, Louisville is known for its world-famous people and events. Beyond these global icons, though, the city is home to many more attractions, museums, and cuisine, including a very popular beverage—bourbon.



## ***Barrels of Fun!***

Rich with limestone, fertile soil, and temperature extremes, Kentucky has become the perfect place to manufacture bourbon, and approximately 95 percent of all bourbon is made in Kentucky today. As the state's largest city, this makes Louisville a destination for fans of the spirit across the world. Downtown Louisville is home to a bevy of distilleries, including Evan Williams, which offers an informative and interesting tour.

Pricing: \$15 for 1-hour Traditional Tour & Tasting; also one of eight attractions included in the Main Ticket, mentioned below. **528 West Main St. | [evanwilliams.com/visit-us.php](http://evanwilliams.com/visit-us.php)**

## ***Want to Horse Around?***

Home to the Kentucky Derby, Churchill Downs is perhaps the most famous horseracing track in the world. Live racing is scheduled during the Families Learning Conference on Nov. 3 and Nov. 6, with first post each day set for 1 p.m. The Kentucky Derby Museum, located just next door, offers visitors a detailed history of "the fastest two minutes in sports."

Pricing: Starting at \$5 for General Admission  
**700 Central Ave. | [churchilldowns.com](http://churchilldowns.com)**



## ***Do All the Things!***

A variety of unique museums are located within proximity of the downtown area. The Louisville Slugger Museum ([sluggermuseum.com](http://sluggermuseum.com)) features the largest baseball bat in the world, while the Frazier History Museum ([fraziermuseum.org](http://fraziermuseum.org)) boasts one of the largest collections of toy soldiers on permanent display in the world. Other popular downtown museums include the kid-friendly Kentucky Science Center ([kysciencecenter.org](http://kysciencecenter.org)), the Muhammad Ali Center ([alicenter.org](http://alicenter.org)), Kentucky Museum of Art and Craft (KMAC; [www.kmacmuseum.org](http://www.kmacmuseum.org)), and 21c Museum ([www.21cmuseumhotels.com](http://www.21cmuseumhotels.com)). Does it all sound appealing? Save big by purchasing the Main Ticket, which allows admission into eight local attractions.

Pricing: \$45.99 for Adults (13+) and \$29.99 for Children (6-12) **All locations along West Main St. in Downtown Louisville | [www.museumrowonmain.com/main](http://www.museumrowonmain.com/main)**

ncflc<sup>TM</sup> National Center for  
Families Learning  
CONFERENCE 2019

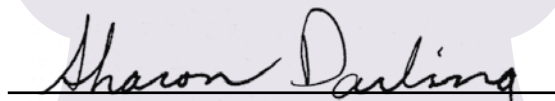
CERTIFICATE  
OF ATTENDANCE

The National Center for Families Learning  
is proud to recognize

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for participating in the 2019 Families Learning Conference,  
held November 4-6, 2019, at the Louisville Marriott Downtown  
in Louisville, Kentucky.

.....  
16 Professional Development Hours



Sharon Darling, President and Founder,  
National Center for Families Learning

# THANKS FOR ATTENDING!

A large area for writing, consisting of numerous horizontal dotted lines.



# THANKS FOR ATTENDING!

A large area for handwritten feedback, consisting of 30 horizontal rows of dotted lines.



We invest in the science of learning and in joyful, enriching experiences that motivate children to grow academically, develop the skills and mindsets for lifelong success, and meaningfully contribute to society.

**Sharing the science of early learning in actionable and accessible ways that empower the adults in children's lives.**



Mind in the Making's trainings and resources educate thousands about the science of early childhood development and how to boost life skills for children.

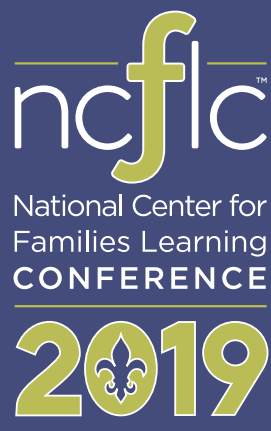
Learn more at [mindinthemaking.org](http://mindinthemaking.org)



Vroom turns leading research on early brain development into 1,000+ free activities and tips for families with children ages 0-5.

Learn more at [vroom.org](http://vroom.org)

Hear from Bezos Family Foundation's Erin Ramsey and University of Arizona Cooperative Extension's Dr. Patty Merk in the Featured Session: **"Engaging Hard-to-Reach Families with Very Young Children"** held on Monday, Nov. 4th from 11:15 a.m. – 12:30 p.m.



[Conference.FamiliesLearning.org](http://Conference.FamiliesLearning.org)